

Entry: **Original Animation / Motion Graphics**

This hits close to home, literally. People don't always know what to make of Connecticut, nestled between NYC and Boston.

But the truth is, whatever you want, whatever you need, we make it here. CT is a state of makers — with gumption, ingenuity and a fiery creative spirit. And we were so honored to have been chosen to make a new logo and campaign to rebrand our home state.

“Make It Here” is more than a marketing and reputation campaign. It's a clear expression of where Connecticut is going in a rapidly changing economy and why you should join us.