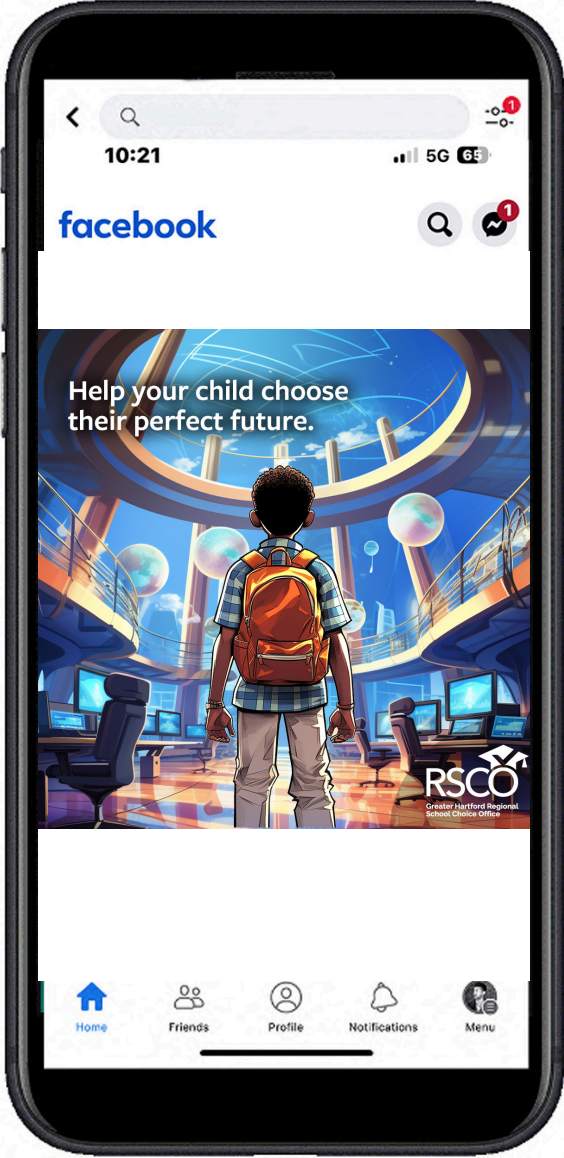
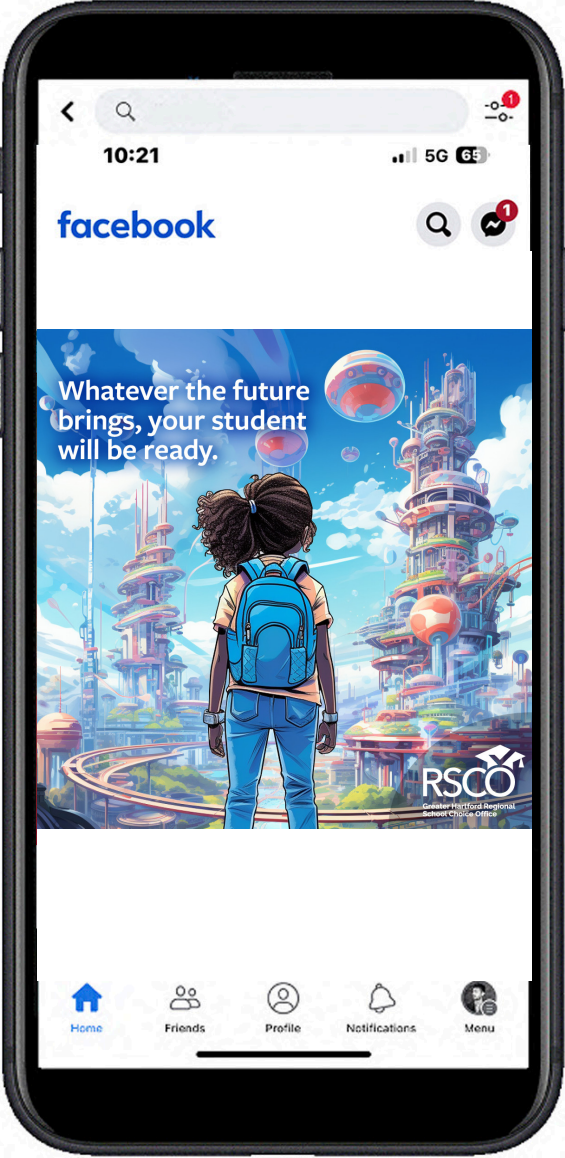


## **69<sup>th</sup> Annual Advertising Club of CT Awards Show**

### **Project Description: RSCO Your Future, Your Choice Campaign**

The Regional School Choice Office (RSCO) offers Greater Hartford area students the chance to choose from schools beyond their home district, including many focused on themes like performing arts and STEM. Our campaign reminded students and parents that it's "your future, your choice," inspiring them to envision their futures with striking illustrations of potential careers available through RSCO schools.

# Social




# Social





# Digital Display Banners



Get a vibrant future growing for your student.

**RSCO**  
Greater Hartford Regional School Choice Office

Your future, your choice. [LEARN MORE](#)  
ChooseYourSchool.org

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Whatever the future brings, your student will be ready.

**RSCO**  
Greater Hartford Regional School Choice Office

Your future, your choice. [LEARN MORE](#)  
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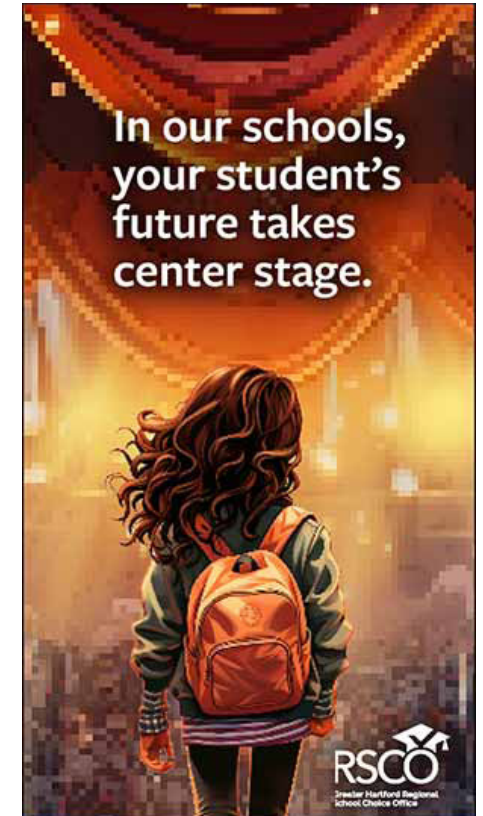


We can't predict their future. But we can get them ready for it.

**RSCO**  
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In our schools, your student's future takes center stage.

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