

Our annual holiday card needed to be sent digitally, but that didn't mean it couldn't still be handwritten. We asked each employee to write down on an iPad what they were wishing for most in the coming year. We captured not only each person's personality, but also their unique style of writing and the cadence of their strokes. We then combined it all into one fluid video, with added animation, communicating that the spirit of the holidays flows through us all.