

Self-promotion is tricky at a time when—and during an event where—healthy, honest, and civil discourse over pressing issues is critical. Too much one way, the message comes off as tone deaf about the topics covered on the Forum stage. Too much the other way, and an opportunity for new business is missed. These ads strike the right tone by delivering a point of view that aligns with panel conversations, while stressing the value of the Forum and its ability to foster informative conversation between dissenting views.

PROUD SUPPORTERS  
OF EVERYTHING THE  
FORUM COOKS UP.

Advertising | Media | Digital | Branding | PR

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**MINTZ+HOKE**

Proud supporter of the CT Forum.



Write a headline for an ad promoting a marketing agency that would run during a forum on AI.



“Maximize Your AI Impact: Unleash the Power of Data with Our Expert Marketing Agency!”

**THERE WILL ALWAYS BE A NEED FOR HUMAN SENSIBILITY.**

THE TRUE  
KEN BURNS  
EFFECT,  
LIVE AND  
IN PERSON.

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# **SOME** LEGACIES **AREN'T UP FOR** **DEBATE.**

**PROUD FAN OF UCONN WOMEN'S BASKETBALL AND PROUD  
SUPPORTER OF THE CONNECTICUT FORUM.**

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