Obey the Orange | Mascot Development

Meet Terri the Turtle

Terri is the child of a Connecticut highway worker. She wants everyone to Obey the Orange – slow down for work zones to keep her family (and everyone else safe)!

Terri is happy turtle who loves hugs. Here's a little more about her:

- Her body is green, made out of a soft fabric.
- Her head is oversized and so are her child-like eyes (she might have bigger eyelashes, too).
- The suit is oversized and is intended to be worn by an adult.
- She wears an orange Vest emblazoned with the Obey the Orange logo and an orange baseball cap with the DOT logo.
- She carries a child's backpack that looks like a turtle shell. She might actually carry stuff in it like giveaways and literature.

