

Evernorth Pharma Summit Opening Video

CLIENT: Evernorth Health Services | **AGENCY:** The Cigna Group Internal Agency

Every year, Evernorth Health Services hosts Pharma Summit, an event for pharmaceutical manufacturers to learn more about the state of the healthcare industry and how we can partner together to make it better. To open the event, we created a video to get attendees excited by what was to come and emotionally showcase how by working together we can do more for the industry and the lives we serve.

