

HARMONIA

MEDIA ADVISORY

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Glen-Gery Partners with HARMONIA NY to Launch 2023 Brick Styles Catalog during New York Fashion Week

Fashion Built NYFW, an exclusive product showcase, brings together fashion and architecture on 5th Avenue

WHAT: On Wednesday, February 15, [Glen-Gery Corporation](#), a premier brick and stone manufacturer, will partner with [HARMONIA NY](#), a New York-based fashion brand, to launch its 2023 Brick Styles Catalog during New York Fashion Week. To celebrate the launch, Glen-Gery and HARMONIA NY will host Fashion Built NYFW, an exclusive product showcase that brings together fashion and architecture at the Brickworks New York Design Studio on New York City's iconic 5th Avenue.

During the event, HARMONIA NY will showcase 14 high fashion looks inspired by the 2023 Brick Styles Catalog and Glen-Gery's diverse portfolio of designer bricks, which are available in a wide array of colors, sizes and textures. Guests will also enjoy an evening of entertainment hosted by Emcee Leiti Hsu and DJ Gaby Endo.

The [2023 Brick Styles Catalog](#) is a collection of the trending brick styles and new products for the year. The Bricks Styles Catalog features more than 450 brick products, including 29 new products, that are meant to stretch the imagination and unleash design potential.

WHERE: Brickworks New York Design Studio
445 Fifth Avenue
New York, New York 10016

WHEN: Wednesday, February 15, 2023
6 p.m. – 9 p.m.

- 6 - 7 p.m. - Check-in + cocktail hour
- 7 p.m. - Welcome remarks from Glen-Gery/Brickworks + fashion show begins
- 7:30 p.m. - Fashion show ends + closing remarks from HARMONIA NY

VISUALS: Remarks by Glen-Gery/Brickworks and HARMONIA NY
14 high fashion looks inspired by Glen-Gery's 2023 Brick Styles Catalog

on models and mannequins
Showroom with hundreds of quality brick and stone products on display

INTERVIEWS:

Tim Leese, Director of Marketing, Glen-Gery
Daniela Watanabe, Creative Director, HARMONIA NY

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ABOUT GLEN-GERY

Headquartered in Wyomissing, Pennsylvania, Glen-Gery Corporation is one of the largest brick and stone manufacturers in North America. Since 1890, Glen-Gery has built a reputation for its superior service and high-quality building products that meet both innovative design challenges and demanding construction specifications. Through technology advancements and product innovations, Glen-Gery offers a diverse, premium product portfolio of more than 600 brick and stone products that caters to the high-style needs of today's architects, designers and homeowners. Operating as part of Brickworks North America, Glen-Gery has ten manufacturing facilities, 24 company-owned Supply Centers and three Design Studios, including Philadelphia, Baltimore and the global flagship location in New York City.
www.glengery.com