



2023 Brick Styles Catalog Earned Media Placements

10 Media Attendees

15+ Total Earned Placements*

17.8M+ Total Earned Impressions*

- Secured online and print coverage with national and regional consumer outlets and national trades. Top outlets by reach were:

New York Post
NewsBreak
New York Daily News
Times Square Chronicles
OLT News

*Note, Planit's Cision platform does not monitor for certain outlets and mediums, such as newsletters, podcasts, etc., hence the "+" denotation. For a full overview of placements and impressions, please view the "Earned Media Coverage" tab in the weekly status sheets.

RICHARD JOHNSON
Raquel plays kissy face with military man



"Queer Eye for the Straight Guy" stars Carson Kressley and Thom Filicia opened Brickworks Design Studio last year on Fifth Ave. as both a showroom and an event space. During New York Fashion Week, designer Dani Watanabe sent high-fashion Oscar looks down the studio's grand circular staircase.

On March 9, brick manufacturer Glen-Gery will host a panel discussion at the studio, featuring architect Morris Adjmi, who has designed homes for Sarah Jessica Parker and Melissa McCarthy.

Glen-Gery Partners with HARMONIA NY to Launch 2023 Brick Styles Catalog during New York Fashion Week

Fashion Built NYFW: an exclusive product showcase, brought together fashion and architecture for the first time.



THE RITZ HERALD
BEHIND THE HEADLINES



GLEN-GERY PARTNERS WITH HARMONIA NY TO LAUNCH 2023 BRICK STYLES CATALOG DURING NEW YORK FASHION WEEK

PARK



GLEN-GERY SHOW @ BRICKWORKS
Glen-Gery and Harmonia NY have teamed up to launch the 2023 Brick Styles Catalog during New York Fashion Week. The catalog features a diverse portfolio of designer looks, including high-fashion pieces and more accessible styles. The launch event was held at the Brickworks Design Studio on Fifth Avenue, featuring a fashion show and a panel discussion with architect Morris Adjmi.

Times Square CHRONICLES

Glen-Gery and HARMONIA NY Launch Brick Styles During NYFW



retrofit

Glen-Gery Launches 2023 Brick Styles Catalog during New York Fashion Week

FORNOS: 2023 Brick Styles Catalog Brick Brick Styles Catalog Glen-Gery Corp. Harmonia NY New York Fashion Week

Glen-Gery Corp. partnered with HARMONIA NY, a New York-based fashion brand, to launch its 2023 Brick Styles Catalog, a collection of the trending brick styles and new products for the year. Fashion Built NYFW, an exclusive product showcase, which took place on Feb. 15, 2023 during New York Fashion Week, united fashion and architecture at the Brickworks New York Design Studio on New York City's iconic 5th Avenue.



"We're thrilled to launch our 2023 Brick Styles Catalog during New York Fashion Week, a celebration of the upcoming trends, styles and looks that will evolve from the runways to everyday fashion and now architecture and homes around the world," says Tim Lewis, marketing director at Glen-Gery. "The Brick Styles Catalog features a vast collection of stylish, high-end products that are meant to stretch the imagination and unleash design potential. It was only fitting to partner with HARMONIA NY, a fashion brand that is known to inspire and ignite the creative power of self-expression."

During the exhibition, HARMONIA NY showcased 14 high fashion looks inspired by the 2023 Brick Styles Catalog and Glen-Gery's diverse portfolio of designer bricks. PHOTO: ©Patrick McMillan, Sylvain Galloway/PMC

ART

GLEN-GERY LAUNCHES

FASHION



Fashion Built NYFW: Glen-Gery x Harmonia NY



NY UNDRRESSED

Glen-Gery Partners with HARMONIA NY to Launch 2023 Brick Styles Catalog during New York Fashion Week



MASONRY



Glen-Gery Partners with HARMONIA NY to Launch 2023 Brick Styles Catalog during New York Fashion Week

NEW YORK POST

We hear

THAT metal mogul and herpetologist **Andy Sabin** will host his annual Eastern Tiger Salamander Search at the South Fork Natural History Museum Feb. 11 in Bridgehampton ... THAT Dr. **Bruno Goussault** — aka the "father of sous vide" — celebrated International Sous Vide Day in France with Michelin-star chefs ... THAT designer **Dani Watanabe** will have a fashion show at Glen-Gery's Brickworks Design Studios on Fifth Avenue Feb. 15.

Earned Media Coverage

- **2/1/2023** - New York Post, Page Six - We Hear (print)
- **2/7/2023** - NYundressed - [Fashion Built NYFW – 2/15 Uniting Fashion + Architecture during NYFW – 2/15 Exclusive Event](#)
- **2/10/2023** - Retrofit - [Glen-Gery Will Launch 2023 Brick Styles Catalog at New York Fashion Week](#)
- **2/17/2023** - Times Square Chronicles - [Glen-Gery and HARMONIA NY Launch 2023 Brick Styles During NYFW](#)
- **2/17/2023** - NYundressed - [Glen-Gery Partners with HARMONIA NY to Launch 2023 Brick Styles Catalog during New York Fashion Week](#)
- **2/18/2023** - New York Daily News - [Richard Johnson: Kissing Raquel Welch and honoring Beyoncé](#) (online & print)
- **2/18/2023** - Coin Block Asia - [Richard Johnson: Kissing Raquel Welch and honoring Beyoncé](#)
- **2/19/2023** - OLT News - [Richard Johnson: Kissing Raquel Welch and honoring Beyoncé](#)
- **2/20/2023** - Retrofit - [Glen-Gery Launches 2023 Brick Styles Catalog during New York Fashion Week](#)
- **2/20/2023** - Newsbreak - [Glen-Gery Launches 2023 Brick Styles Catalog during New York Fashion Week](#)
- **2/21/2023** - InvitedNYC - [Fashion Built NYFW: Glen-Gery x Harmonia NY](#)
- **2/22/2023** - The Ritz Herald - [GLEN-GERY PARTNERS WITH HARMONIA NY TO LAUNCH 2023 BRICK STYLES CATALOG DURING NEW YORK FASHION WEEK](#)
- **2/22/2023** - Arts Tribune - [Glen-Gery Partners with HARMONIA NY to Launch 2023 Brick Styles Catalog during New York Fashion Week](#)
- **2/22/2023** - MASONRY Magazine - [Glen-Gery Partners with HARMONIA NY to Launch 2023 Brick Styles Catalog during New York Fashion Week](#)
- **3/28/23** - Art Bodega - Glen-Gery Launches Fashion (print)*
- **4/11/23** - Park Magazine - [Glen-Gery Show @ Brickworks*](#)