



Because seeing is believing, we created Mission Street—an immersive neighborhood inside the Ronald Reagan Building—to show public sector employees how Google AI is already transforming their world. By recreating their everyday surroundings in a new way, we helped them experience firsthand how AI is making cities, states, and organizations more efficient and effective.

The space was rich with interactive elements that told powerful stories of Google AI at work: payphones that played success stories when picked up, camera lenses that instantly translated foreign menus, and more—each bringing to life the real-world impact of AI.

For the hard-working, often under-resourced public sector employees who power our communities, Mission Street was more than an experience. It was proof of what's possible.

