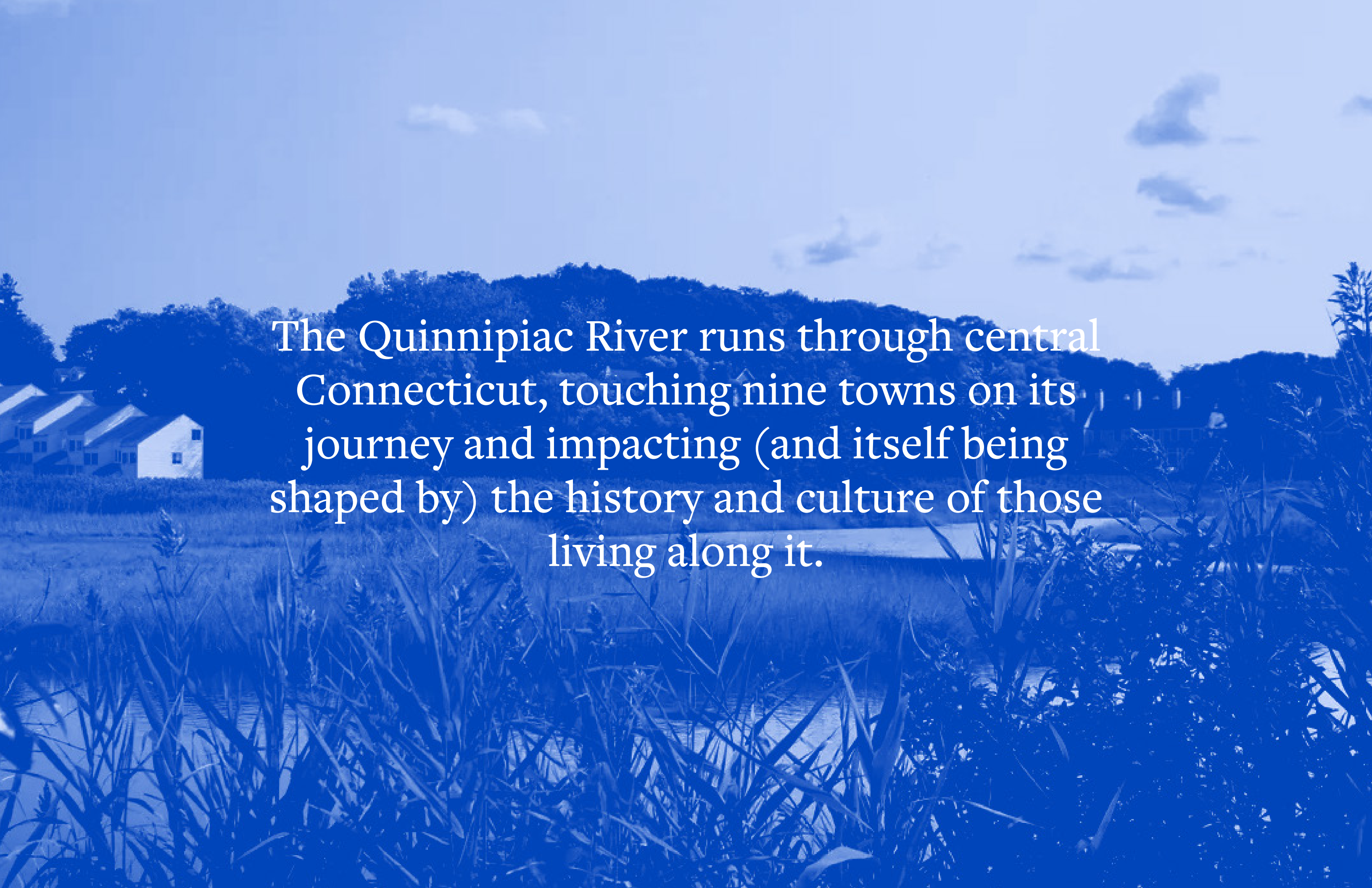


Concept Design
Project Management
Identity

Social Media
Book Design
Writing

Summer 2024

**LONG
WATER
LAND**



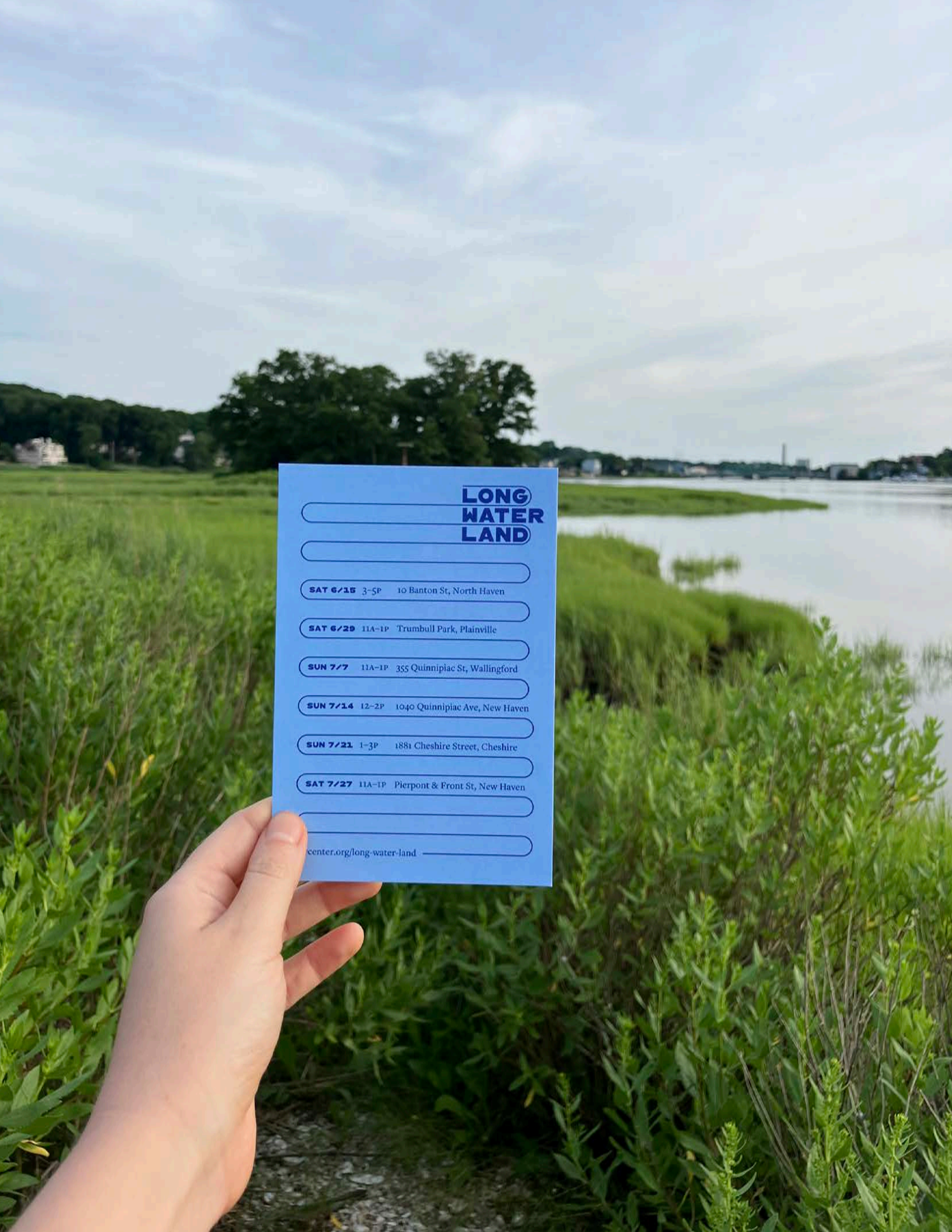
The Quinnipiac River runs through central Connecticut, touching nine towns on its journey and impacting (and itself being shaped by) the history and culture of those living along it.

Its name is roughly translated as *long water land*, a name given by Algonquin peoples who lived along its shores long before European settlement.

CONCEPT

Long Water Land was a free community education and art-making series along the Quinnipiac River that we designed and implemented in Summer 2024.





PROJECT MANAGEMENT

We identified six sites along the river and partnered with local experts to provide historical, cultural, and ecological perspectives. After a brief introduction to each site, participants explored and sketched, then shared drawings and thoughts together as a group.

The Quinnipiac River and its watershed (white).

The sites we selected spanned the length of the river, from its source in Plainville to where it enters the harbor in Fair Haven. Each told a different story.



Site no. 2: Form & Function
Trumbull Park, Plainville

Site no. 5: Riverside Habitats
Riverbound Farm Sanctuary
1881 Cheshire St, Cheshire

Site no. 3: Water Power
Silversmith Industrial Park
355 Quinnipiac St, Wallingford

Site no. 1: Oasis, Abandoned
Quinnipiac River State Park
10 Banton St, North Haven

Site no. 4: Indigenous Histories
Quinnipiac Meadows Preserve
1040 Quinnipiac Ave, New Haven

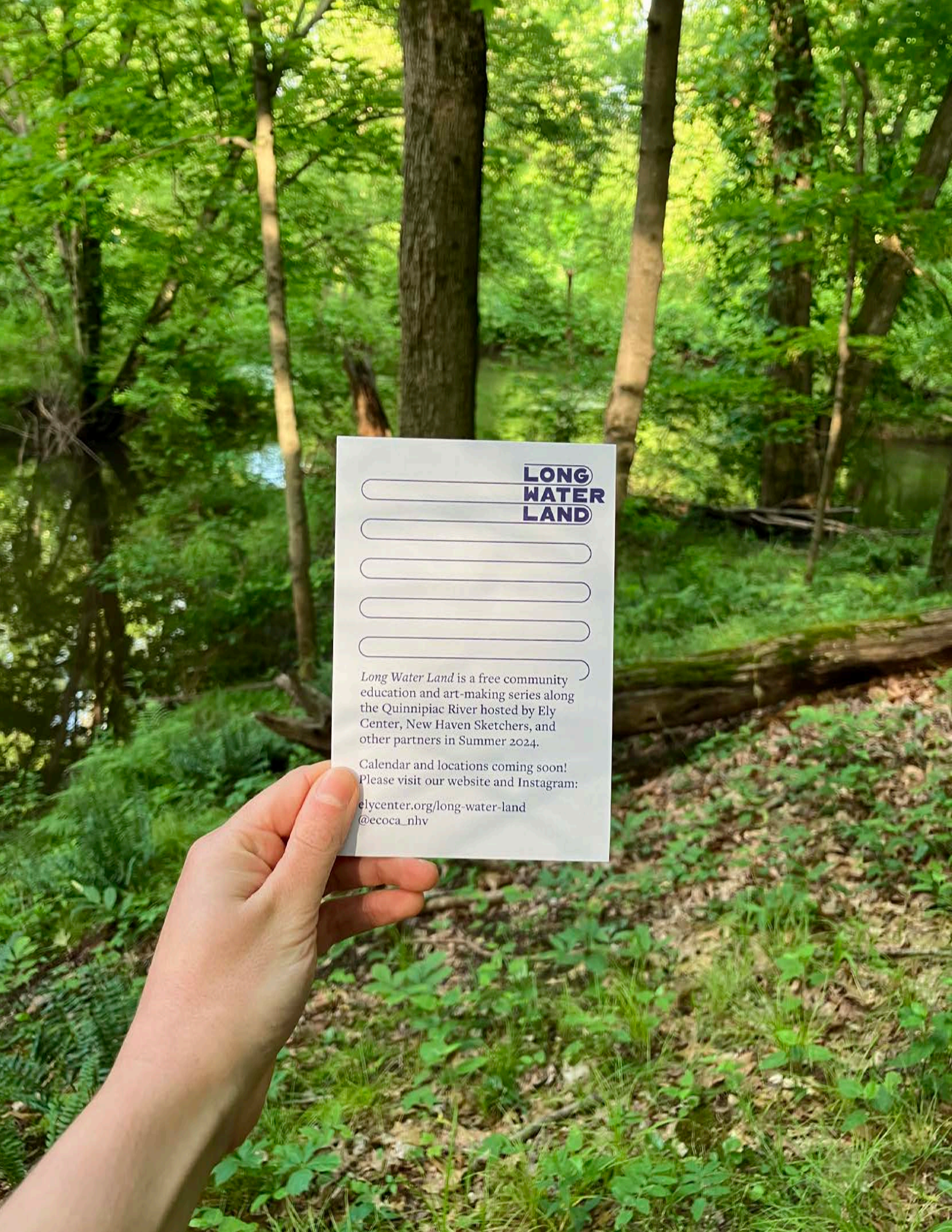
Site no. 6: Maritime Community
Quinnipiac River Park
Front St, Fair Haven



IDENTITY

The project's visual identity comes from the river itself, ever-changing throughout the span of hours, years, and centuries; shaped by environmental changes and manmade ones.



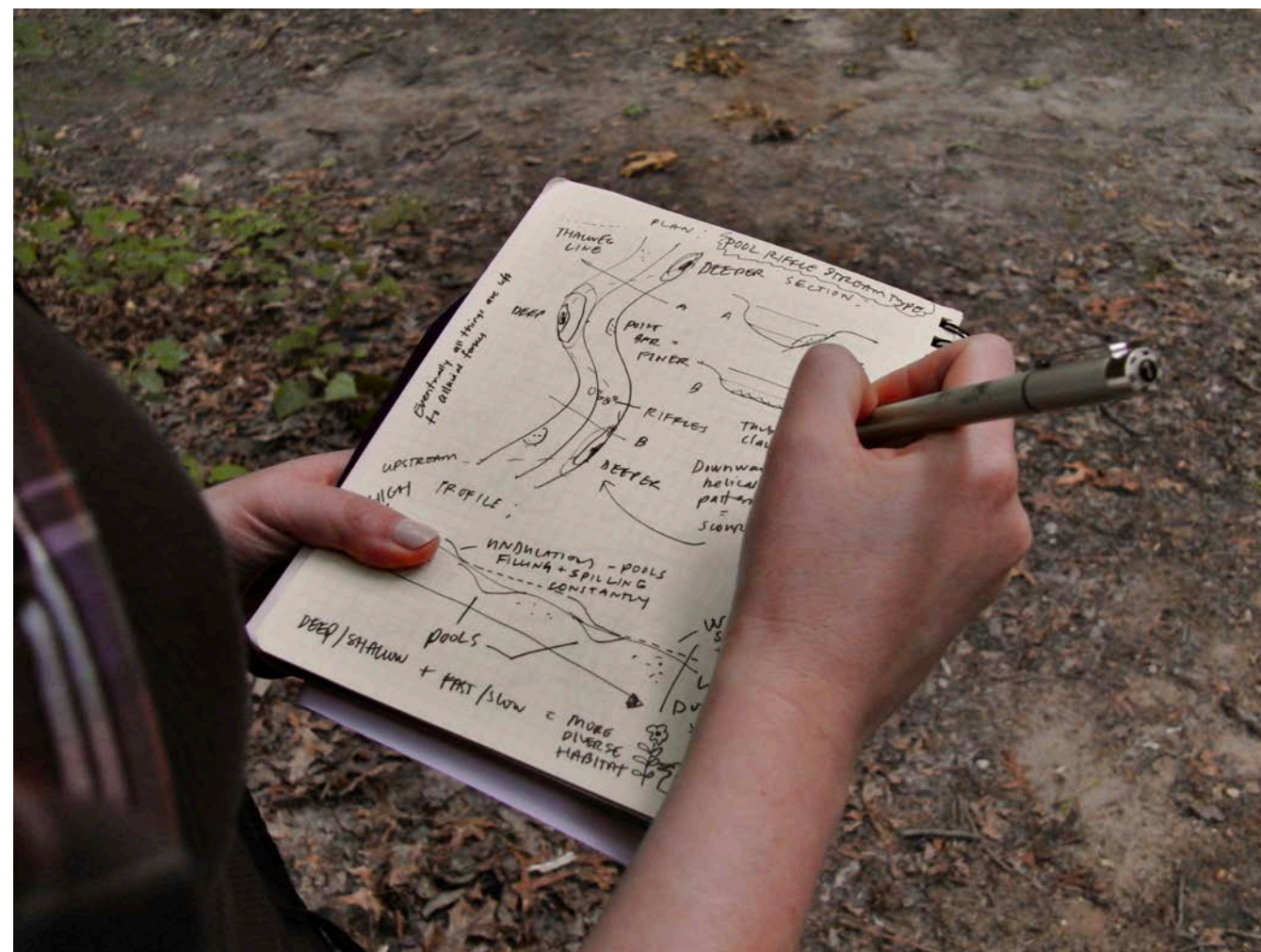


**LONG
WATER
LAND**

Long Water Land is a free community education and art-making series along the Quinnipiac River hosted by Ely Center, New Haven Sketchers, and other partners in Summer 2024.

Calendar and locations coming soon!
Please visit our website and Instagram:

elycenter.org/long-water-land
[@ecoca_nhv](https://www.instagram.com/ecoca_nhv)



SOCIAL

We created the social media strategy, social and promotion calendar, and wrote the posts announcing the events through partner groups New Haven Sketchers and the Ely Center of Contemporary Art (*below and right*).



SITE NO. 1: OASIS, ABANDONED

Saturday, June 15
3-5pm
Quinnipiac River State Park
10 Banton St, North Haven

Check out an incredible floodplain forest and site of a former neighborhood, now evacuated due to increased flooding. CT River Advocates' Mary Mushinsky will tell the story. Join as we learn and draw together!

—Quinnipiac is roughly translated to "long water land," a name given by indigenous peoples who lived along the river long before European settlement. Later, the river became

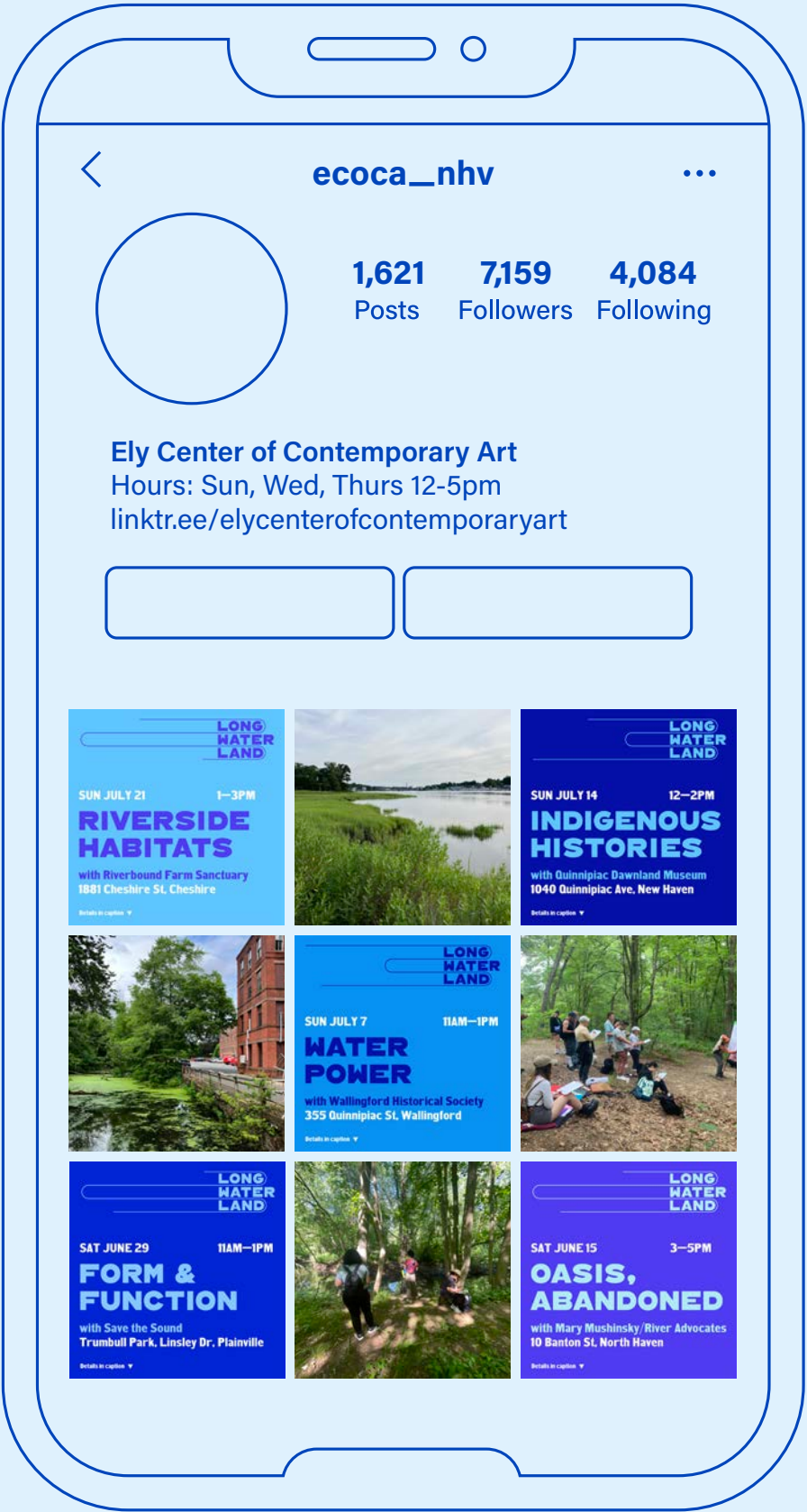
intrinsically tied to the history of new haven and many other towns in its watershed.

—After a brief talk we will explore the site and sketch, then share our drawings together as a group.

—No drawing experience necessary! We use sketching as a tool for observing, capturing, and reflecting on our surroundings.

—Some art supplies will be provided, but feel free to bring your own.

—Bring water and sun/weather/bug protection. We will be next to a river, after all!



Social posts created for project partners
Ely Center of Contemporary Art (left) and
New Haven Sketchers (right).

LONG
WATER
LAND

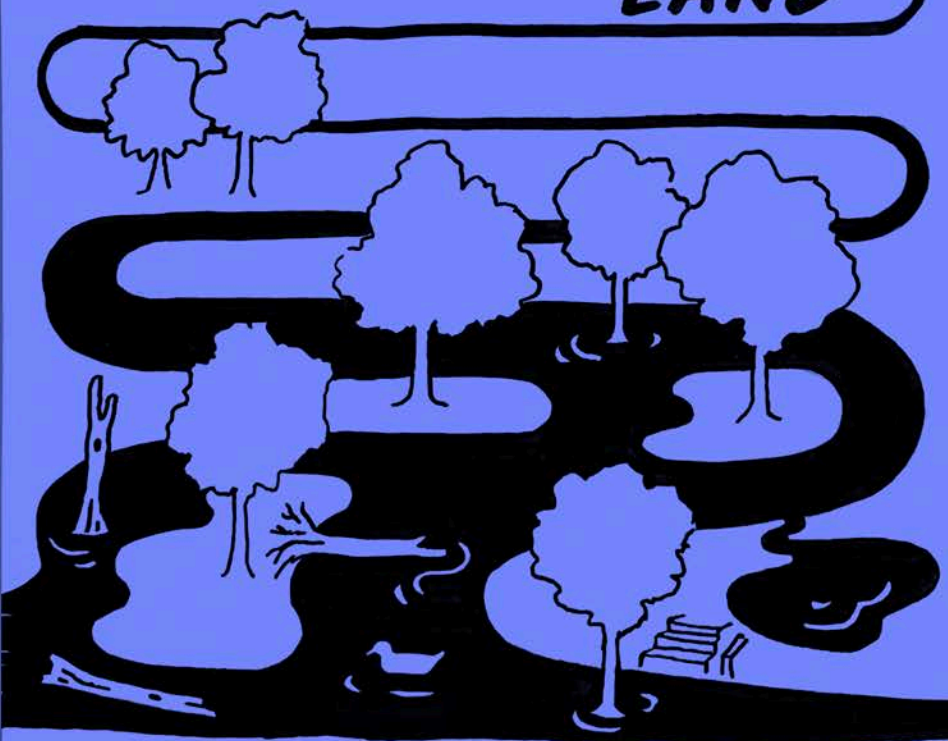
SAT JUNE 153—5PM

OASIS,
ABANDONED

with Mary Mushinsky/River Advocates
10 Banton St, North Haven

Details in caption ▼

NO. 1LONG
WATER
LAND



OASIS, ABANDONED
SAT JUNE 15, 3-5 PM
10 BANTON ST, NO. HAVEN



**LONG
WATER
LAND**

SAT JUNE 29

11AM—1PM

FORM & FUNCTION

**with Save the Sound
Trumbull Park, Linsley Dr, Plainville**

Details in caption ▼

LONG
WATER
LAND

SUN JULY 7

11AM—1PM

WATER POWER

with Wallingford Historical Society
355 Quinnipiac St, Wallingford

Details in caption ▼



NO. 3

LONG
WATER
LAND

11A-1P
WATER POWER SUN 7/7
355 QUINNIPIAC ST, WALLINGFORD



**LONG
WATER
LAND**

SUN JULY 14

12—2PM

INDIGENOUS HISTORIES

**with Quinnipiac Dawnland Museum
1040 Quinnipiac Ave, New Haven**

Details in caption ▼

**LONG
WATER
LAND**

SUN JULY 21

1—3PM

RIVERSIDE HABITATS

with Riverbound Farm Sanctuary
1881 Cheshire St, Cheshire

Details in caption ▼

NO. 5

**LONG
WATER
LAND**



RIVERSIDE HABITATS
SUN 7/21 1—3 PM
1881 CHESHIRE ST, CHESHIRE

NO. 6

LONG
WATER
LAND



MARITIME COMMUNITY
SAT 7/27 11A-1P
PIERPONT & FRONT ST • NHV

LONG
WATER
LAND

SAT JULY 27

11AM—1PM

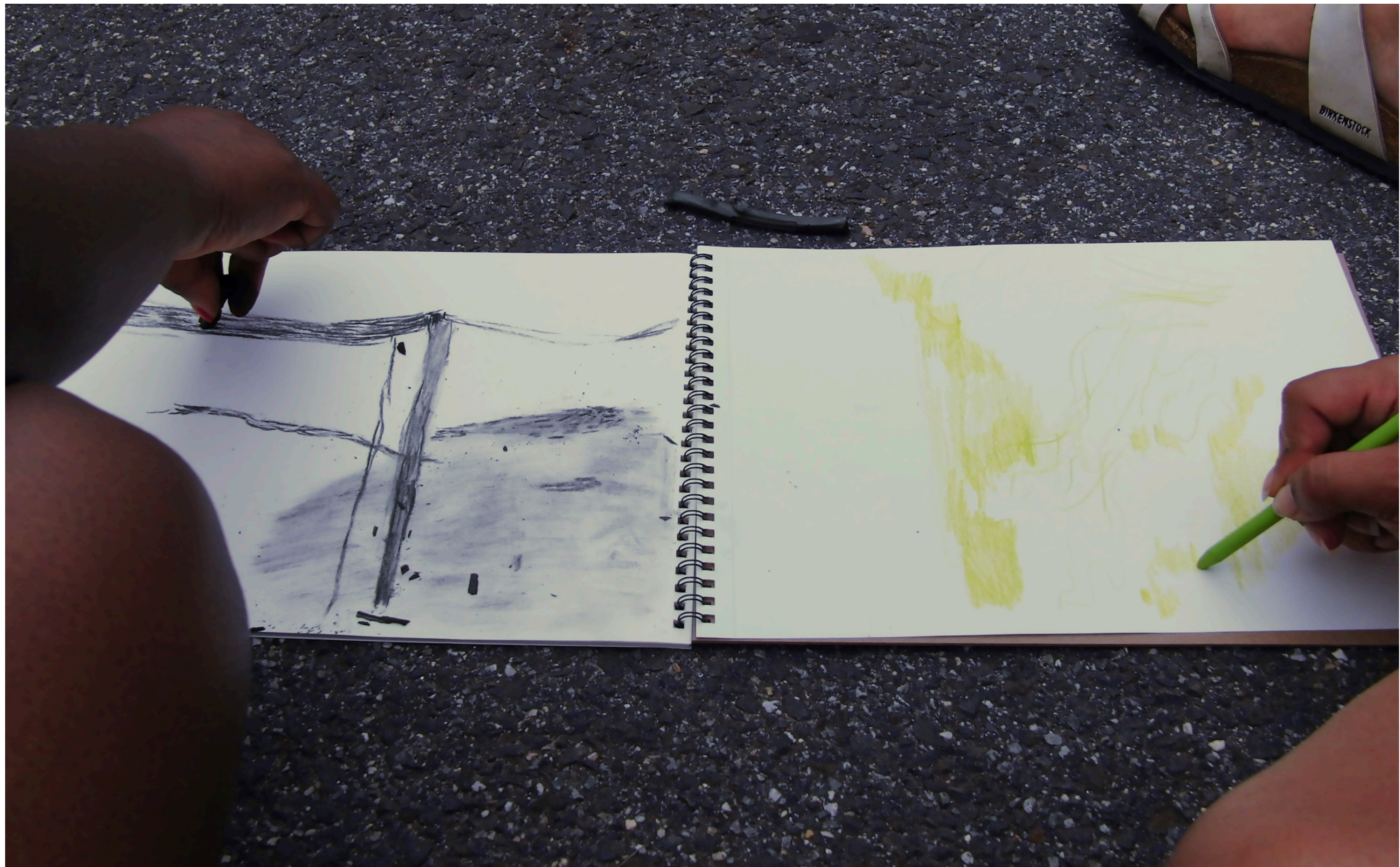
MARITIME COMMUNITY

with New Haven Bioregional Group
and artist Nadine Nelson
Pierpont & Front St, New Haven

Details in caption ▼

The project focused on building community,
and observing, interacting with, and
reflecting on our shared landscape through
art-making.









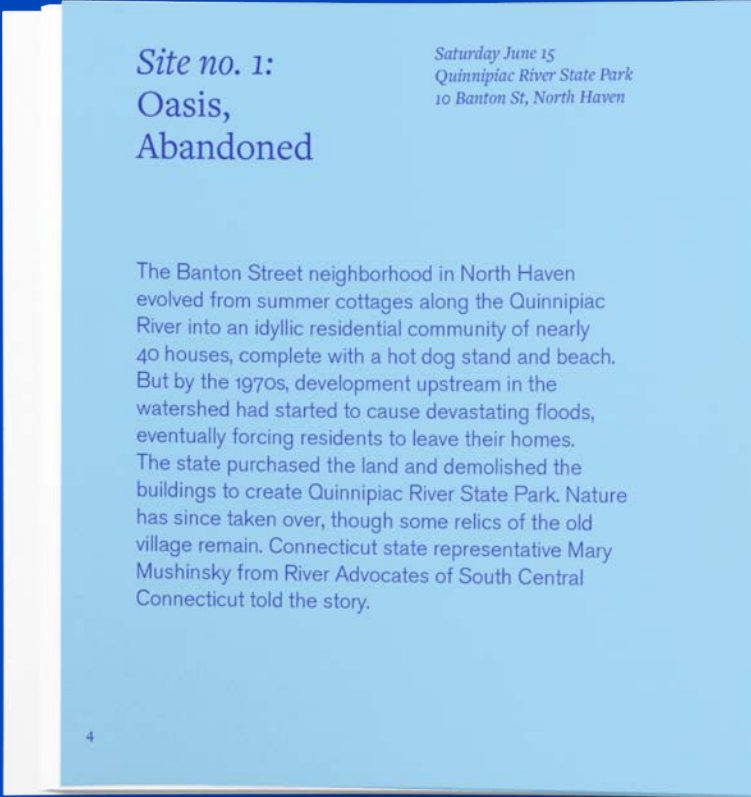












BOOK

Finally, we created an anthology to commemorate the stories and work from this project. The book was given to all participants and partners, and available at a summer book fair.



Site no. 5: Riverside Habitats

Sunday July 21
Riverbound Farm Sanctuary
1881 Cheshire St, Cheshire

Rivers need healthy natural landscapes to truly thrive. This includes vegetated banks and surrounding wetlands and uplands. Vegetation protects water quality by filtering runoff and groundwater, and provides food and cover for wildlife. Riverbound Farm Sanctuary contains over 20 acres of forests, meadows, and wetlands along the Quinnipiac River in Cheshire. Audubon volunteer Eric Eichorn removes invasive plants and cultivates native plants, because many insect species only feed on natives. These insects then become food for birds and other animals. Invasive plants, inedible to most insects, break this critical link in the food chain.

