

MINER'S LOUNGE

■ COME ONE *ANGELS CAMP* COME ALL ■

STIRRED  SHAKEN

CRAFT COCKTAILS

MINER'S LOUNGE

Services: Branding and Graphic Design

Miner's Lounge, a craft cocktail bar located in the heart of Gold Rush territory—Angels Camp, California. Development for this project occurred in a two-week sprint where we were tasked to push the brand as far as we could with a limited budget and a short amount of time.

The brand features a classic Western feel while paying homage to the history of the region. With little to no spots offering craft cocktails, Miner's Lounge strikes gold with its approachable, "come one, come all" environment that welcomes tourists and locals inside its doors.

The illustrations are handdrawn, cheeky and approachable. The frog, a motif throughout the brand, was inspired by Mark Twain's short story, The Celebrated Jumping Frog of Calaveras County—a story enshrined in local lore.



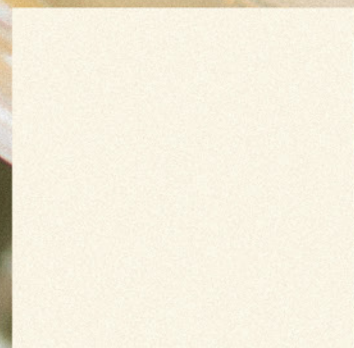
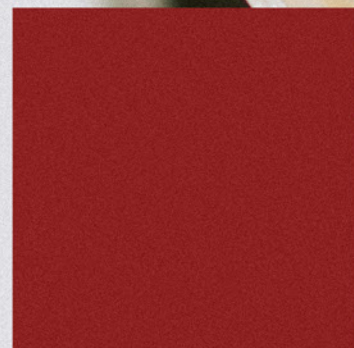
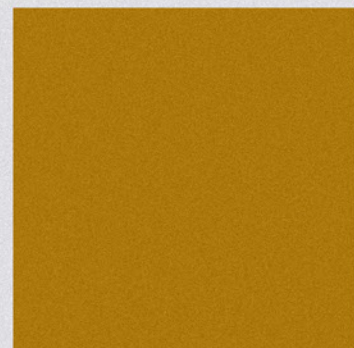
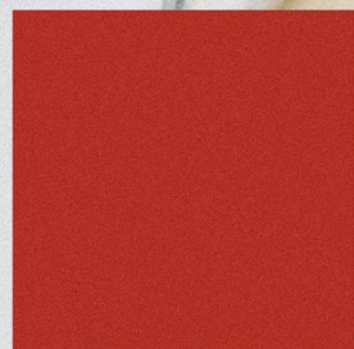
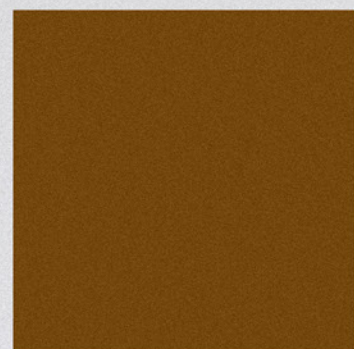
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Miner's Lounge

ANGELS CAMP, CA







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COCKTAILS

BOOZE FORWARD

- Smoked Old Fashioned 14.
Old grand dad 100 proof bourbon, raw sugar, angostura bitters, & hardwood smoke
- Sazerac 14.
Sazerac rye, peychaud's bitters, & herbsainte rinse
- Negroni 11.
Dry gin, campari, & sweet vermouth

SHOOK ONES

- Plum Crazy 14.
Empress gin, miner's plum cordial, luxardo maraschino, & fresh lime, sparkling
- Bee's Knees 13.
Spring 44 dry gin, house made enchanted honey, & fresh lemon
- The Espresso Martini 15.
Vanilla vodka, mr. black cold brew liqueur, & milone Italian espresso

- Casting Couch 14.
Vanilla vodka, giffard passionfruit, & fresh lime, sparkling
- Pineapple Daiquiri 12.
Planteray stiggin's fancy, planteray overproof, lime, & raw sugar

- Angels Sour 13.
Old forester 100 rye, lemon, red wine, egg white, & angostura bitters

TOASTY TIPPLES

- Hot Buttered Rum 13.
Brown butter rum blend, ice cream, butter, & sugar and spice
- Peppermint Yaya 12.
Miner's cocoa mix, peppermint booze, & marshmallow whip

- Apple Cart 13.
Spiced rum, red apple local cider, & cinnamon sugar rim
- Miner's Coffee 13.
Miner's blend whiskey, raw sugar, milone coffee, & hand whipped cream

HAPPY ENDINGS

- Chocolate Martini 13.
Flavored whiskey, chocolate liqueur, cream, & shaved chocolate
- Grasshopper 13.
Creme de menthe, chocolate liqueur, cream, & shaved chocolate



FOOD MENU

- Hand Rolled Lumpia (5) 17.
Seasoned beef and pork, veggies, spring roll wrapper, & sweet chili sauce

- Charcuterie Board 24.
Artisan meats and cheese, cashews, gherkins, mustard, fruit preserves, & toasty baguette

- Sierra Skewers (4) 16.
Choice of marinated chicken or beef, grilled, served with coconut-peanut dipping sauce

- Pulled Pork Sliders (3) 21.
Korean bbq pork, pickled red onion, avocado coleslaw, cucumber, & house baked buns, served with tots

- Sticky Tots (Plain) 10., (Tossed) 12.
Tossed in sweet chili sauce & sesame seeds, served with yogurt dipping sauce
- Add pulled pork +7.
 - Add fried egg +4.

- Miner's Burger 15.
Wagyu, sirloin and chuck patty, lettuce, tomato, caramelized onion, bacon jam, burger sauce, & cheddar, served with tots
- Add a patty (make it double) +4.

- Mother Lode Mac & Cheese 14.
Corkscrew pasta, mozzarella, parmesan, cheddar, & herbed bread crumbs
- Add bacon jam +4.

- Chicken Caesar Wrap 16.
Romaine, chicken, parmesan, house made croutons, tortilla, & house made dressing, served with tots

- Mezze Board 15.
Carrots, sweet peppers, hummus, feta, & kalamata olives
- Warmd pita +2.



NOBLE EXPERIMENTS

BOOZE-FREE

- Free Bird 9.
Miner's plum cordial, miner's plum shrub, lemon ginger tea, lime, & seltzer
- Rose Lemonade 9.
Rosehips and hibiscus tea, rose, lemon, & seltzer

BOTTLES & CANS

CLAP YOUR HANDS

- Coors Banquet Lager, 12 oz 4.
- Howdy Western Lager, 12 oz 6.
- Narraganset Lager, 16 oz 7.
- Miller High Life Lager, 12 oz 5.
- Peroni Italian Pilsner, 11.2 oz 7.
- Modelo Mexican Lager, 12 oz 7.
- Rotating Sour, 16 oz MP.
- Rotating Cider, 16 oz MP.
- Rotating Seasonal, 16 oz MP.

DRAFT SELECTION

- Coors Light 5.
- Acme Lager 7.
- Rotating Lager/Pilsner MP.
- Rotating Wheat MP.
- Rotating Pale Ale MP.
- Rotating Hazy IPA MP.
- Rotating West Coast IPA MP.
- Rotating Wild Card MP.

WINO'S DELIGHT

- Pinot Noir 12.
- Cabernet 10.
- Chardonnay 10.
- Sauvignon Blanc 10.
- Dry Prosecco 12.

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COCKTAILS

BOOZE FORWARD

- Smoked Old Fashioned
Old grand dad 100 proof bourbon, raw sugar,
angostura bitters, 6 hardwood smoke
- Sazerac
Sazerac rye, peachard's bitters, 6 herbaine rinse
- Negroni
Dry gin, campari, 6 sweet vermouth

SHOOK ONES

- Plum Crazy
Empress gin, miner's plum cordial, luxardo
maraschino, 6 fresh lime, sparkling
- Bee's Knees
Spring 44 dry gin, house made
enchanting honey, 6 fresh lime, sparkling
- The Espresso Martini
Vanilla vodka, mr. black cold brew
liqueur, 6 milone italian espresso

Casting Couch

- Pineapple Daiquiri
Planteray stiggins' fancy, planteray
overproof, lime, 6 raw sugar
- Angels Sour
Old forester 100 gte, lemon, red wine
egg white, 6 angostura bitters

TOASTY TIPPLES

- Hot Buttered Rum
Brown butter rum blend, ice
cream, butter, 6 sugar and spice
- Peppermint Yaya
Miner's cocoa mix, peppermint
cider, 6 cinnamon sugar rim
- Apple Cart
Spiced rum, red apple local
cider, 6 cinnamon sugar rim

Miner's Coffee

- Miner's blend whiskey, raw sugar,
milone coffee, 6 hand whipped cream

HAPPY ENDINGS

- Chocolate Martini
Flavored whiskey, chocolate liqueur,
cream, 6 shaved chocolate
- Grasshopper
Creme de menthe, chocolate liqueur,
cream, 6 shaved chocolate



NOBLE EXPERIMENTS

BOOZE-FREE

- Free Bird
Miner's plum cordial, miner's plum
syrup, lemon glazer (tea, lime, 6 seltzer)
- Rose Lemonade
Rosehips and hibiscus tea, rose, lemon, 6 seltzer

BOTTLES & CANS

CLAP YOUR HANDS

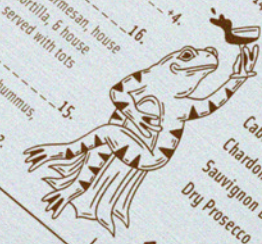
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PLACE
POSTAGE
HERE







CHEERS!