

STREET PLAZA

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Promotions & Identity

6

Example Budget

SEATING

SAFETY

SIGNAGE

|                         |         |       |
|-------------------------|---------|-------|
| Wood picnic tables (4)  | \$139ea | \$556 |
| 8' jersey barrier (4)   | \$214ea | \$856 |
| Lime traffic cones (10) | \$27ea  | \$270 |
| Plywood signs (2)       | \$15ea  | \$30  |
| Chalk paint & stencil   | \$14ea  | \$42  |

\$1754

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Programming

THE

STREET

PLAZA

TOOLKIT

Plan, design and build a Street Plaza in your neighborhood

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Materials

1

What is a Street Plaza?

2

Why build a Street Plaza?

SEATING

SAFETY

SIGNAGE

After identifying your plaza site and getting your city's approval, you will need a combination of items from the 3 categories below.

Picnic table

Cafe set

Platform

Jersey barrier

Traffic cones

Barricade

Plywood sign

Stencil

Chalk paint

Seating is a key element of a plaza. This can be as simple as benches made from stacked railroad ties to more traditional options like picnic tables or cafe seating.

If your plaza will occupy a portion of a street, it must be safely closed off to traffic. Choose barricades with bright, highly-visible colors. Jersey barriers can double as benches.

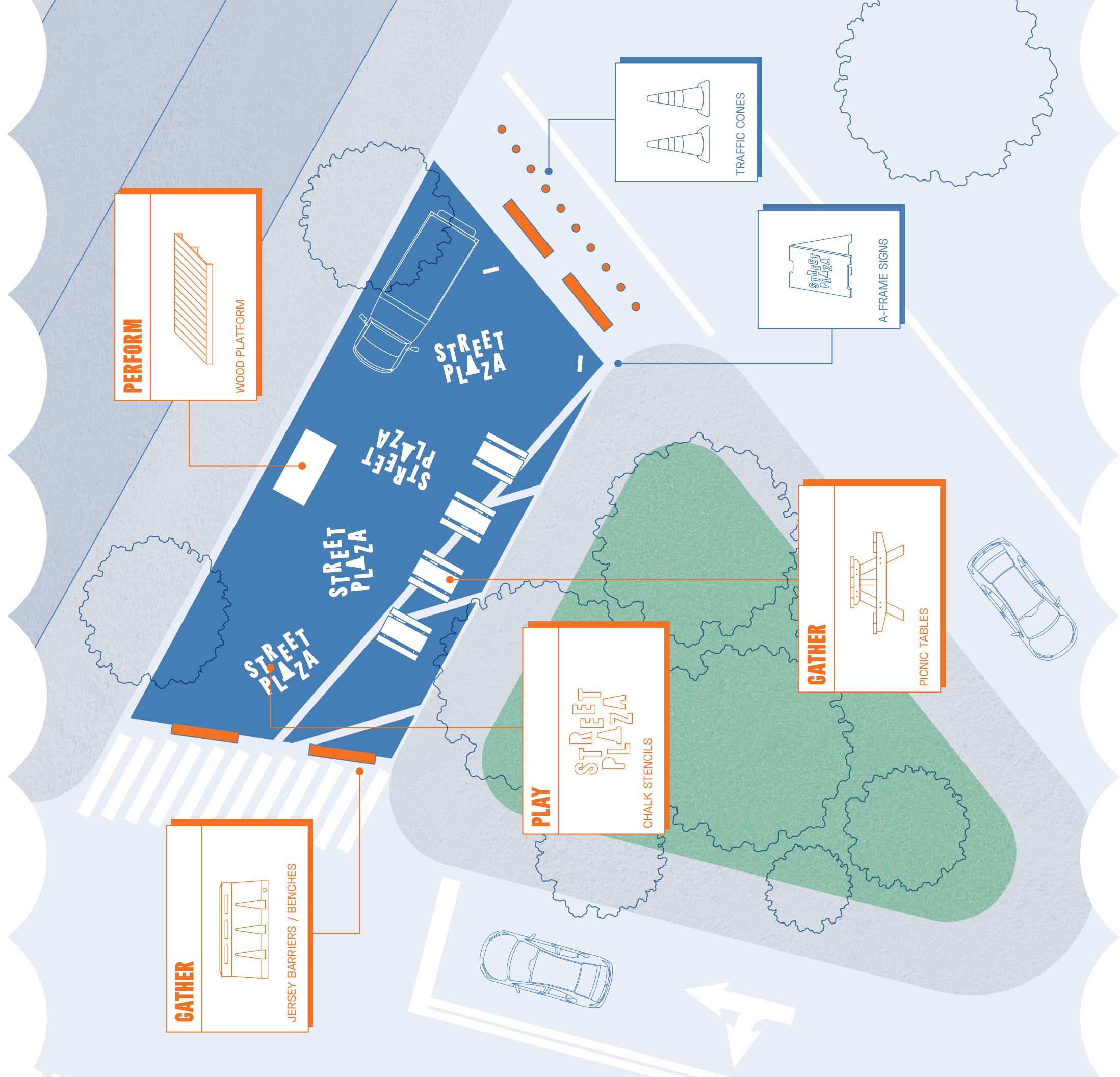
Identifying your plaza is another key element of placemaking. Use inexpensive, easily-removable and reusable materials like plywood signs and stencils with spray chalk.

This guide was developed by Alder Caroline Tanbee Smith of Ward 9 and

# EXAMPLE SITE MAP

## Lawrence Street Plaza

On Lawrence Street between State & Mechanic in East Rock, New Haven



Even without any events, a public gathering space can be a valuable addition to an urban landscape. If you decide to further activate your plaza with programming, here are a few examples of how the space can be divided into zones for different uses.

| ZONE           | PROGRAM   |
|----------------|---|
| <b>GATHER</b>  | Sitting, eating, meeting, relaxing, art-making, watching (performances) |
| <b>PERFORM</b> | Concert, open mic, comedy, yoga/class instruction, DJ table             |
| <b>PLAY</b>    | Chalk art, food truck, skate, dance, yoga, vendors, lawn games          |

### RESOURCES

City of New Haven Special Events:  
[tinyurl.com/mr2e7kwx](http://tinyurl.com/mr2e7kwx)  
MakeHaven: [www.makehaven.org](http://www.makehaven.org)  
Contact Alder Caroline Tanbee Smith:  
[ward9@newhavenct.gov](mailto:ward9@newhavenct.gov)



CITY EVENTS



MAKEHAVEN