



Submission Agency/Studio : Allegra Anderson Photography

Entry Name: GreenWave Ocean Farming

Category: Commercial and Advertising — Lifestyle

Client: GreenWave

These photographs were created for GreenWave, a non-profit organization based out of New Haven, Connecticut. GreenWave “replicates and scales regenerative ocean farms to create jobs and protect the planet.” They “train and support ocean farmers, working with coastal communities to create a blue economy - built and led by farmers.”

Having always been passionate about environmental sustainability, I reached out to GreenWave in 2019 to start a personal photo project about Ocean farming. As fate would have it, I wouldn't be on the ocean farm until 2024 due to a large number of logistical issues including issues with the size of the kelp, timing, and then a global COVID pandemic.

Finally in 2024, my dream came true and GreenWave hired me to document the co-founder, Bren Smith, as he harvested the kelp on their ocean farm just off-shore of Groton, CT. These images are the story of that day.

**ALLEGRA ANDERSON**

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