

UConn A—Z

Design Center, UCF Foundation

Description

Design Center students worked with UConn's UCF Foundation to reflect on a glossary of words representing unique aspects of UConn and the state of Connecticut. Then, they created letterforms and illustrations that express each word. UConn A—Z consisting of screen-printed posters and a book of 26 postcards that will be gifted to the University's most generous partners. The UConn A—Z book features each letterform twice: once as a perforated postcard to tear out for use and once as a page in a miniature booklet as a keepsake.