

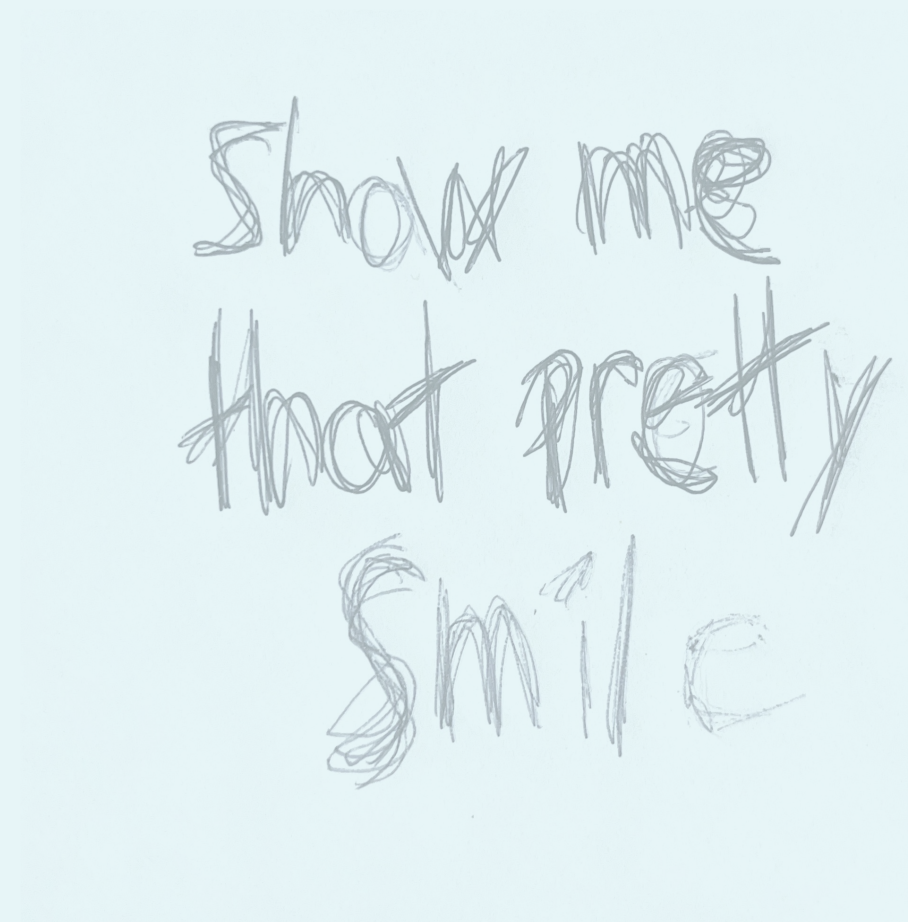
Not on the Menu

Campaign Posters

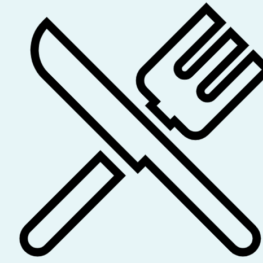
Not on the Menu

Campaign Posters

I created a series of posters to raise awareness about sexual harassment in the food industry. Based on personal experience, each features real phrases I've heard at work—handwritten on Guest Checks to reflect the emotional weight and journal-like intimacy of the setting. Paired with statistics, the series aims to educate, advocate, and spark conversation.

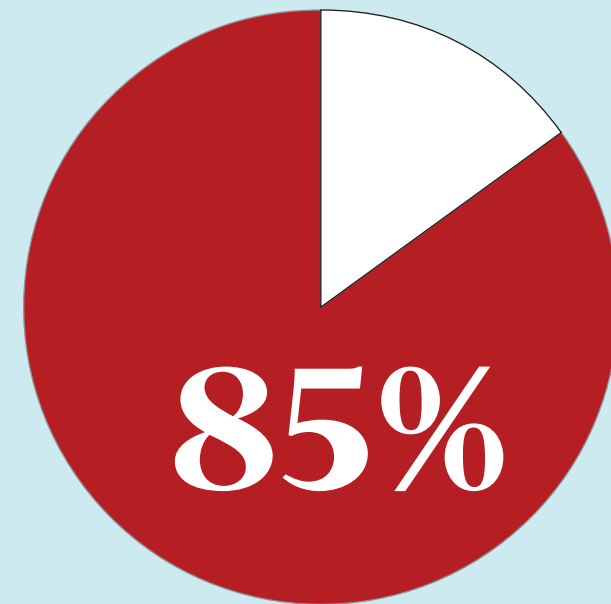


In a survey of 900 restaurant workers across the country, 90 percent of them reported experiencing sexual harassment.



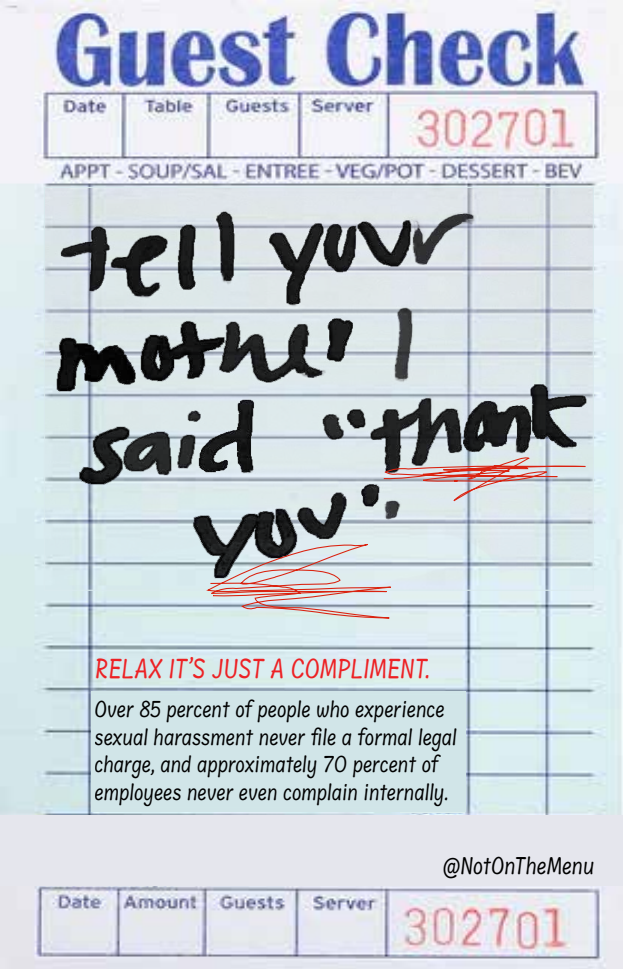
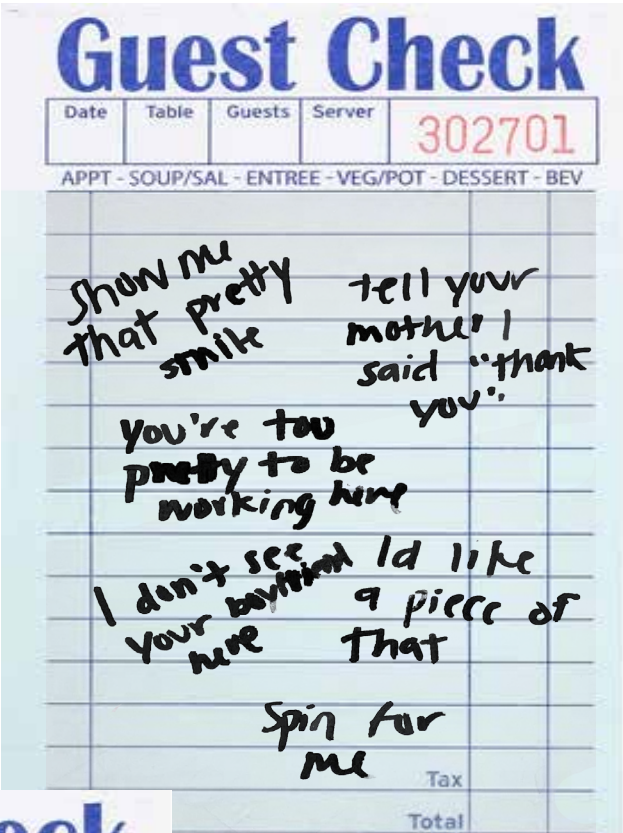
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Women

Have sought a new job assignment, changed jobs, or quit a job because of sexual harassment and assault.



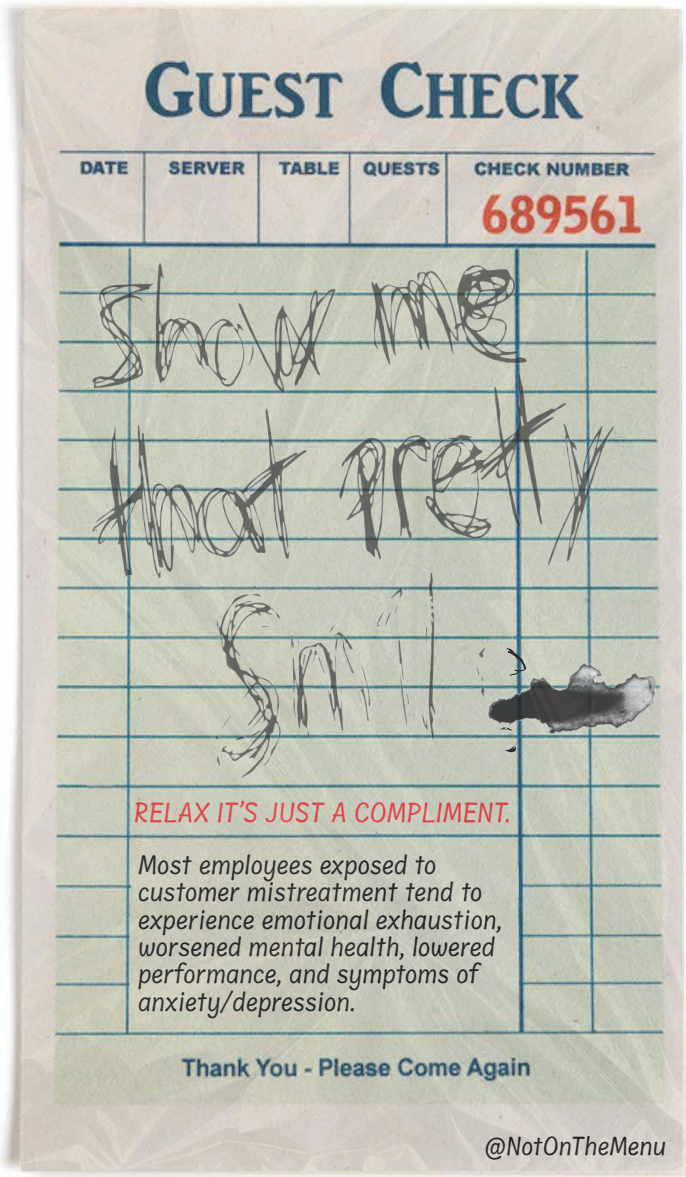
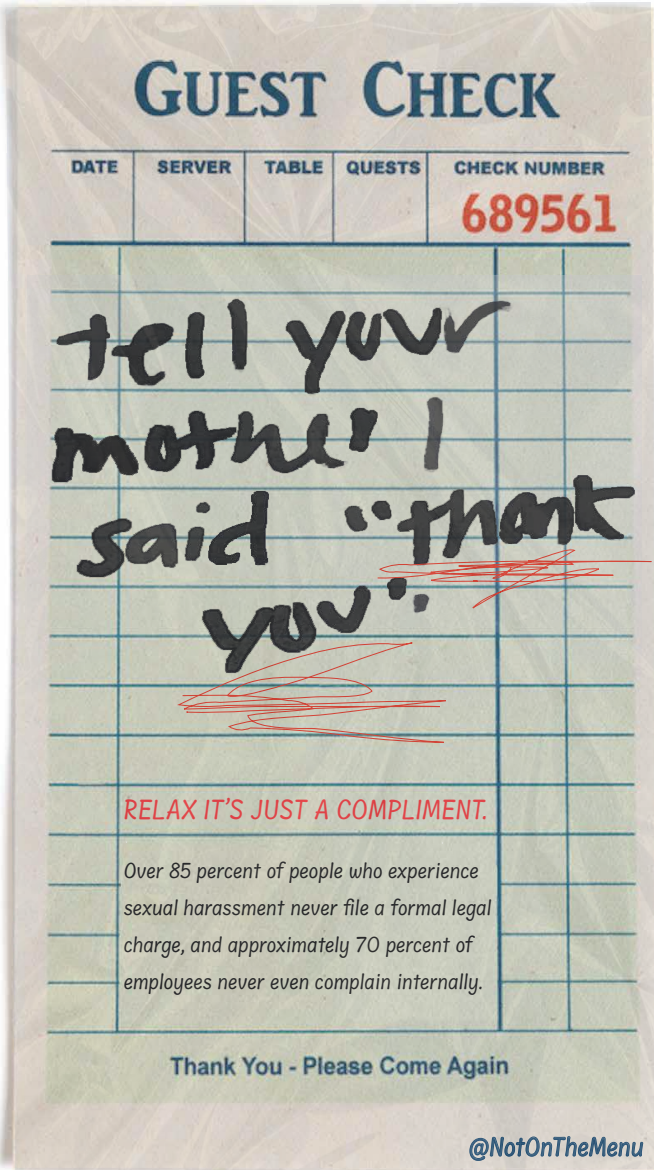
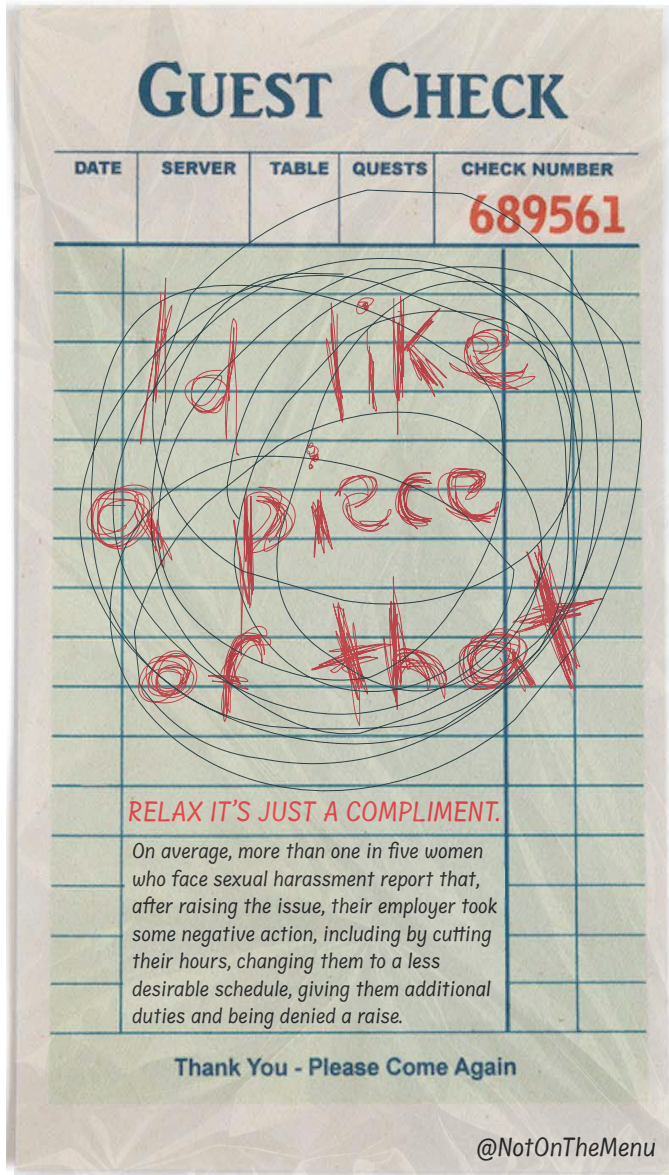
Over **85 percent** of people who experience sexual harassment never file a formal legal charge.

These were my first poster designs, but I felt they lacked the emotional depth I was aiming to convey. The visuals felt too flat—too clean—and didn't fully capture the intensity or discomfort I wanted the viewer to feel. I realized I needed to push the design further to better reflect the raw emotion behind the words and create a more visceral, impactful experience.



IT'S JUST A COMPLIMENT.
ees exposed to customer mistreatment tend to
emotional exhaustion, worsened mental health,
irritance, and symptoms of anxiety/depression.

These posters are my final designs, using crumpled textures on Guest Checks to show the aggression behind each phrase. Scribbles were added to reflect the frustration of writing down such experiences. Ink spills represent the intensity of emotion, as if the pen can't contain it. I experimented with different writing styles, colors, and tools to capture the raw and personal nature of these moments.



GUEST CHECK

DATE	SERVER	TABLE	QUESTS	CHECK NUMBER
				689561

I'd like
a piece
of that

RELAX IT'S JUST A COMPLIMENT.

On average, more than one in five women who face sexual harassment report that, after raising the issue, their employer took some negative action, including by cutting their hours, changing them to a less desirable schedule, giving them additional duties and being denied a raise.

Thank You - Please Come Again

@NotOnTheMenu

GUEST CHECK

DATE	SERVER	TABLE	QUESTS	CHECK NUMBER
				689561

tell your
mother I
said "thank
you".

RELAX IT'S JUST A COMPLIMENT.

Over 85 percent of people who experience sexual harassment never file a formal legal charge, and approximately 70 percent of employees never even complain internally.

Thank You - Please Come Again

@NotOnTheMenu

GUEST CHECK

DATE	SERVER	TABLE	QUESTS	CHECK NUMBER
				689561

Show me
that pretty
smile

RELAX IT'S JUST A COMPLIMENT.

Most employees exposed to customer mistreatment tend to experience emotional exhaustion, worsened mental health, lowered performance, and symptoms of anxiety/depression.

Thank You - Please Come Again

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