

New Britain Industrial Museum

Brand and Identity Development



Delia Schleker, Ever Hungaski and Cortaz Williams



Inspiration



| Wordmark



Spots



Black System



Color System



Promotional Objects



T-Shirts





© Central Design 2025

Design and Production by Central Design Students: Delia Schleker, Ever Hungaski, Cortaz Williams

Design (Graphic / Information)

Robert Vance Academic Center

www.centraldesign.online



1615 Stanley Street

New Britain, Connecticut 06050

P: (860) 832-3200

www.ccsu.edu