



CAPE COD OYSTER

COMPANY



WE ARE CAPE COD OYSTER COMPANY. LOCATED ON THE PRISTINE SHORES OF MASSACHUSETTS. BUILDING ON A LEGACY OF CENTURIES-OLD OYSTER FARMING, WE BEGAN OUR JOURNEY IN 1983 IN THE BAYS OF THE CAPE.

DECADES LATER, OUR HEARTS STILL LIVE ON THE OCEAN AND SALTWATER CONTINUES TO PUMP THROUGH OUR VEINS. OUR PASSION FOR OYSTERING IS UNMATCHED. WE TURN A HARD, HONEST DAYS WORK INTO THE MOST DELECTABLE DELIGHTS AVAILABLE IN TOP RESTAURANTS AND RETAIL CHAINS ACROSS THIS GREAT LAND.

WHEN YOU INDULGE IN A CCOC OYSTER—YOU'LL KNOW IT. WE HARVEST THE MOST PERFECT BLEND OF SWEET AND SALTY BIVALVES THE SEA CREATED.

**THE NEXT TIME YOU SHUCK ONE OPEN,
TRUST IT COMES WITH POSEIDON'S STAMP OF APPROVAL.**

BRAND STANDARDS

2025



BRAND STANDARDS

LOGO

ICON

PATTERN

COLOR

TYPOGRAPHY

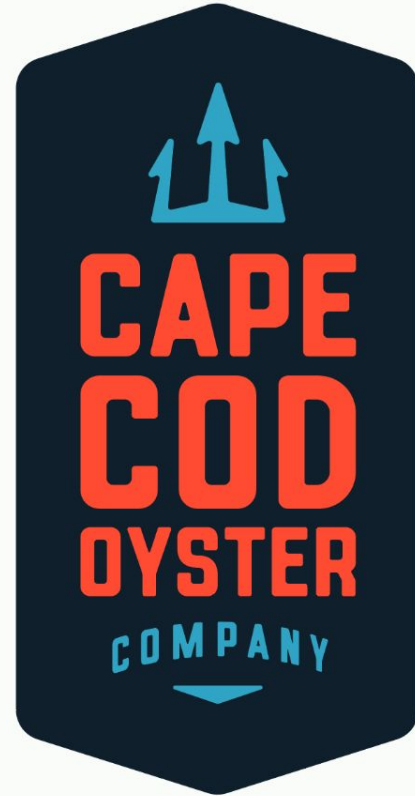
IMAGERY

WEBSITE

BUSINESS CARD

TRUCK WRAP

SWAG







CCOC TRIDENT

What does Cape Cod Oyster Company's Trident represent?

First and foremost, it honors the three founders of the company.

Second, it stands as a symbol of protection for the sea and all its contents.

Protecting and preserving the ocean has been our company's mission since the beginning. CCOC operates with the highest standards and practices found in the oyster business. Our oysters are farmed in pristine waters delivering the highest quality and flavor.

← CCCO →



01

MARINE-ORANGE

HEX FF4B33

RGB 255 75 51

CMYK 0 85 84 0

02

MIDNIGHT BLUE

HEX 101E2B

RGB 163043

CMYK 87 74 56 68

03

SKY BLUE

HEX 30A4C5

RGB 48 164 197

CMYK 73 18 15 0

04

GREY

HEX D0DBDB

RGB 208 219 219

CMYK 18 7 11 0

05

WHITE

HEX FAFCF9

RGB 250 252 249

CMYK 1 0 2 0

YRT IRON RANGER

ABCDEFGHIJKLMNOPQRSTUVWXYZ

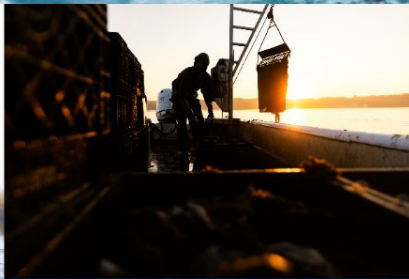
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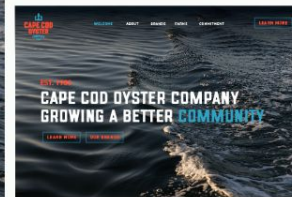
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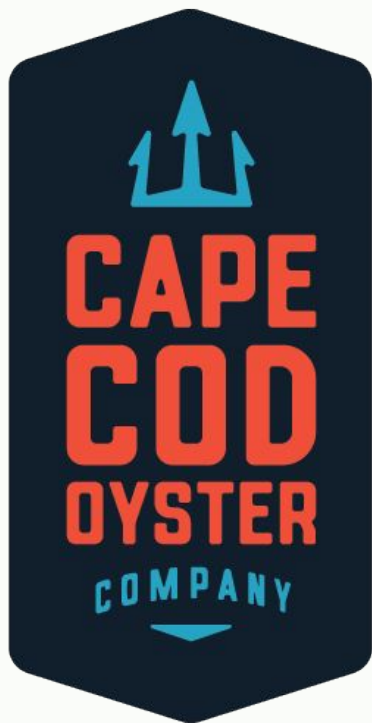
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ANDREW MARSHALL

VICE PRESIDENT

andrew@capeoysters.com

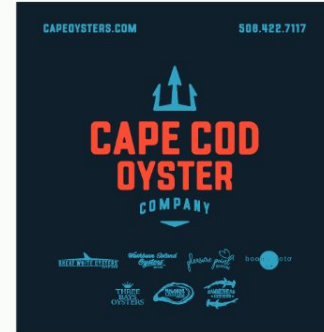
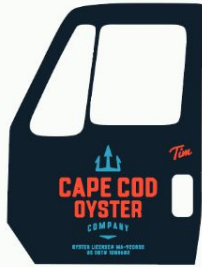
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Tim

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US DOT# 1008682







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