



**Bus & Billboard | Single Billboard**  
**Client | Wadsworth Atheneum**

## **“Best Viewed at 0 MPH”**

The Wadsworth's Paper, Color, Line exhibition features over 1,000 rarely-seen works from European Masters that are better viewed in person, rather than little thumbnails on your phone. Or as ads on billboards. Or on mall kiosks...or newspapers...or magazines...

### **CREDITS:**

CD/CW: Dom DeLoya

ACD/AD: Alan Duda

AD: Brigid Docherty

Production Artist: Chris Gunderson



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EUROPEAN DRAWINGS *OPENING 1/16*



WADSWORTH ATHENEUM  
MUSEUM OF ART