



Television/OTT/Streaming Single Ad (30 seconds)

Client: CT Lottery

“Eureka”

When you've got 4 multiplying scratch tickets to choose from, you've gotta crunch some numbers.

[CLICK TO PLAY](#)

CD/CW: Dom DeLoya

SVP Strategy & Production: Andrew Kesin

ACD/Art Director: Alan Duda

Director: Mary Dauterman

DP: Charlotte Hornsby

Production and Editorial: p3 Maine

Original Score: Matt Berky

Mathematics Consultant: Taylor Hines