



Original Animation/Motion Graphics
Client: CT Lottery

“Hit Factory”

The new Hit scratch tickets are loaded with prizes, so we decided to peek into the factory to see how they did it.

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Credits:

CD/CW: Dom DeLoya

SVP Strategy & Production: Andrew Kesin

ACD/AD: Alan Duda

Production Company: CHRLX

Director: Tori Sica

CG Creative Director: James Fisher

Executive Producer: Corey Budro

Producer: Anna Toyama

Editor: Frank Allman

Sound Designer: Mike Jansson

Sound Mix/Record: Matt Berky / Massive Productions