

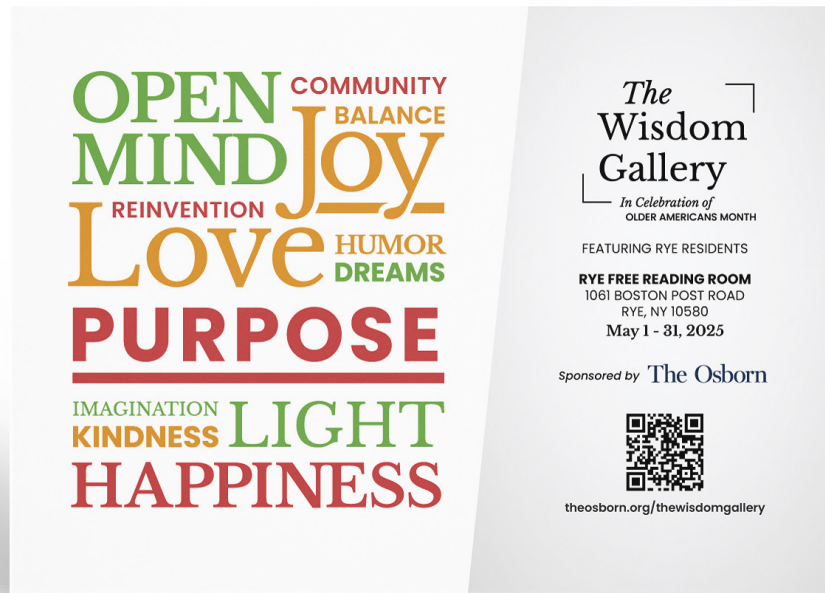
THE WISDOM GALLERY

SUMMARY

Co-Communications created the concept for The Wisdom Gallery, an art exhibit that featured older adult residents of The Osborn. Premiering May 7, 2025, the exhibit served as a tribute to these residents and offered insight into their contributions across many fields.

Our creative design content included event **logo/branding**, promotional materials (**postcard, save-the-date card**), event signage (**entryway posters, resident quote posters, and placards**), as well as an online landing page for the event.

THE WISDOM GALLERY DESIGN MOCK-UPS



THE WISDOM GALLERY EVENT PHOTOS



*"Know yourself, and
know what best suits
your purpose."*

DR. EDWARD PASCIUTI, 99



*"No matter what the
generation, there will
always be darkness:
Always be the light in
the darkness."*

MARY ELLEN FOSTER MCEVILY, 85



Portrait and event photography are provided by
C&A Digital and are not included in this submission.

THE WISDOM GALLERY
DESIGN FILES

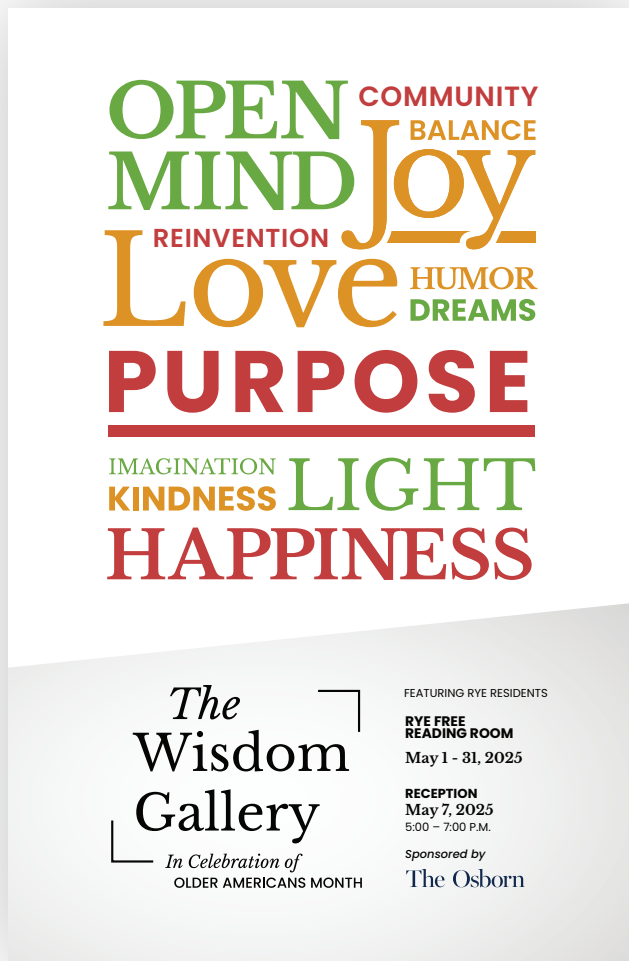
The
**Wisdom
Gallery**
In Celebration of
OLDER AMERICANS MONTH

EVENT LOGO

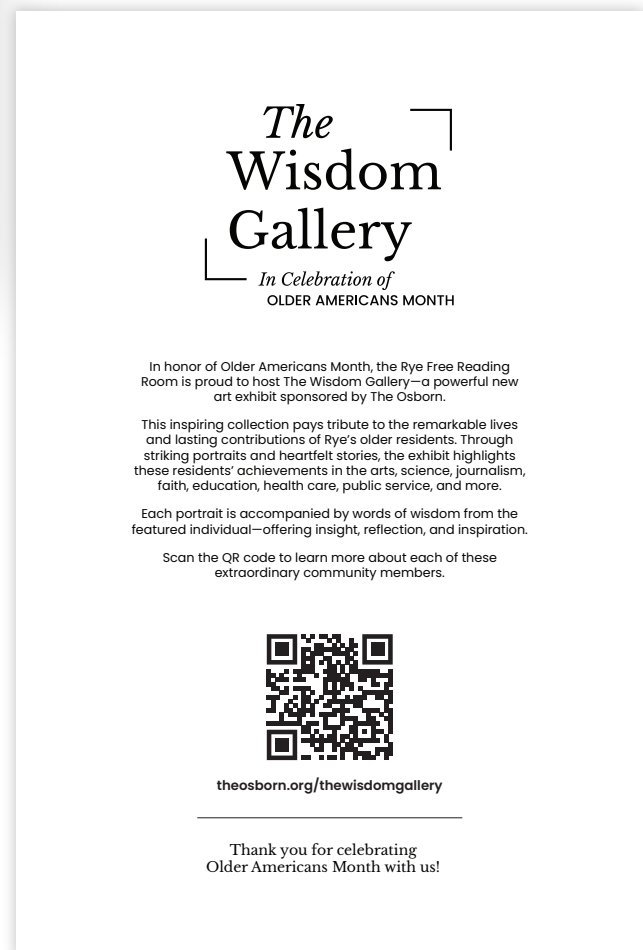


POSTCARD

THE WISDOM GALLERY DESIGN FILES



POSTERS (ENTRY)



THE WISDOM GALLERY
DESIGN FILES

*"A LIFE WELL
LIVED IS
ONE WHERE
YOU CAN
LOOK BACK
AND SAY,
'I WASN'T
AFRAID
TO TRY.'"*

CAROL KLEIN, 89

*"SERVICE
TO MY
COMMUNITY
GAVE ME THE
OPPORTUNITY
TO USE MY
GOD-GIVEN
TALENTS TO
ENRICH THE
LIVES OF
OTHERS."*

DR. ARLENE B. MCCOY, 91

*"BE ALERT
AND
PERSISTENT,
AND
PERSEVERE."*

DR. EDWARD PASCIUTI, 99

*"WE ARE
NEVER
TOO OLD
NOR TOO
WEAK TO
REINVENT
OURSELVES."*

RABBI STEPHEN AXINN, 86

*"DO THE
KIND OF
WORK THAT
CONTRIBUTES
TO THE
WORLD IN
SOME
POSITIVE
WAY."*

VISHNU WILLIAM WOOD, 87

*"OPENING A
NEW WORLD
TO SOMEONE
IS ONE OF
THE BEST
THINGS ONE
CAN MAKE
OUT OF LIFE."*

MARY ELLEN FOSTER MCEVILY, 85

THE WISDOM GALLERY

DESIGN FILES

"Follow your dreams—whatever gives your life purpose."

— ALICE MODEL, 80+

"Know yourself, and know what best suits your purpose."

— DR. EDWARD PASCIUTI, 99

"Become strong physically, intellectually and spiritually to meet life's many challenges."

— VISHNU WILLIAM WOOD, 87

"Be kind to others and to those who grow old, for kindness is deeper and more precious than gold."

— DR. ARLENE B. MCCOY, 91

"Have an open mind, listen well and don't take yourself too seriously."

— CAROL KLEIN, 89

"Be open to new information, ideas and skills. Keep a balance in life—work hard, find love and family, and be active in your community."

— ROBERT NOVEMBER, 88

"Recognize the difference between words and actions for which one may be embarrassed, and for which one would be ashamed."

— ABIGAIL BOOTH GERDTS, 88

"No matter what the generation, there will always be darkness: Always be the light in the darkness."

— MARY ELLEN FOSTER MCEVILY, 85

"We are never too old nor too weak to reinvent ourselves. Your abilities will carry you further than you could ever have imagined."

— RABBI STEPHEN AXINN, 86

"Joy! You make your own happiness but you have to find your own joy."

— JACK SAVAGE, 93

PLACARDS