# THE WISDOM GALLERY **SUMMARY**

Co-Communications created the concept for The Wisdom Gallery, an art exhibit that featured older adult residents of The Osborn. Premiering May 7, 2025, the exhibit served as a tribute to these residents and offered insight into their contributions across many fields.

Our creative design content included event **logo/branding**, promotional materials (**postcard**, **save-the-date card**), event signage (**entryway posters**, **resident quote posters**, and **placards**), as well as an online landing page for the event.

# **DESIGN MOCK-UPS**





# **EVENT PHOTOS**

"Know yourself, and know what best suits your purpose."









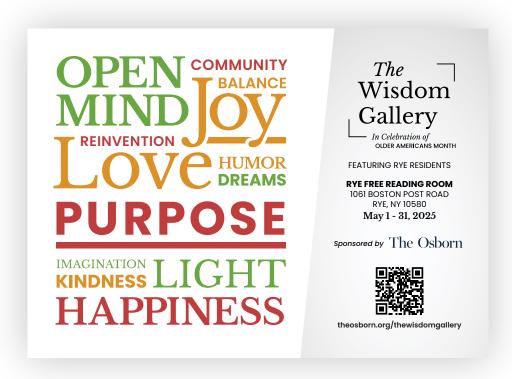


Portrait and event photography are provided by **C&A Digital** and are not included in this submission.

## **DESIGN FILES**

# The Wisdom Gallery In Celebration of OLDER AMERICANS MONTH

**EVENT LOGO** 



# **DESIGN FILES**



The Wisdom Gallery

In Celebration of
OLDER AMERICANS MONTH

FEATURING RYE RESIDENTS

RYE FREE READING ROOM May 1 - 31, 2025

**RECEPTION May 7, 2025**5:00 - 7:00 P.M.

Sponsored by
The Osborn

**POSTERS (ENTRY)** 



In Celebration of OLDER AMERICANS MONTH

In honor of Older Americans Month, the Rye Free Reading Room is proud to host The Wisdom Gallery—a powerful new art exhibit sponsored by The Osborn.

This inspiring collection pays tribute to the remarkable lives and lasting contributions of Rye's older residents. Through striking portraits and heartfelt stories, the exhibit highlights these residents' achievements in the arts, science, journalism, faith, education, health care, public service, and more.

Each portrait is accompanied by words of wisdom from the featured individual—offering insight, reflection, and inspiration.

Scan the QR code to learn more about each of these extraordinary community members.



theosborn.org/thewisdomgallery

Thank you for celebrating Older Americans Month with us!

### **DESIGN FILES**

"A LIFE WELL LIVED IS ONE WHERE YOU CAN LOOK BACK AND SAY, 'I WASN'T AFRAID TO TRY."

CAROL KLEIN, 89

"SERVICE TO MY COMMUNITY GAVE ME THE OPPORTUNITY TO USE MY GOD-GIVEN TALENTS TO ENRICH THE LIVES OF OTHERS."

DR. ARLENE B. MCCOY, 91

"BE ALERT AND PERSISTENT, AND PERSEVERE."

DR. EDWARD PASCIUTI, 99

"WE ARE NEVER TOO OLD NOR TOO WEAK TO REINVENT OURSELVES."

RABBI STEPHEN AXINN, 86

"DO THE KIND OF WORK THAT CONTRIBUTES TO THE WORLD IN SOME POSITIVE WAY."

VISHNU WILLIAM WOOD, 87

"OPENING A
NEW WORLD
TO SOMEONE
IS ONE OF
THE BEST
THINGS ONE
CAN MAKE
OUT OF LIFE."

MARY ELLEN FOSTER MCEVILY, 85

**POSTERS (QUOTE)** 

# **DESIGN FILES**

"Follow your dreams—whatever gives your life purpose."

- ALICE MODEL, 80+

"Know yourself, and know what best suits your purpose."

DR. EDWARD PASCIUTI, 99

"Become strong physically, intellectually and spiritually to meet life's many challenges."

VISHNU WILLIAM WOOD, 87

"Be kind to others and to those who grow old, for kindness is deeper and more precious than gold."

- DR. ARLENE B. MCCOY, 91

"Have an open mind, listen well and don't take yourself too seriously."

- CAROL KLEIN, 89

"Be open to new information, ideas and skills. Keep a balance in life—work hard, find love and family, and be active in your community."

ROBERT NOVEMBER, 88

"Recognize the difference between words and actions for which one may be embarrassed, and for which one would be ashamed."

ABIGAIL BOOTH GERDTS, 88

"No matter what the generation, there will always be darkness: Always be the light in the darkness."

- MARY ELLEN FOSTER MCEVILY, 85

"We are never too old nor too weak to reinvent ourselves. Your abilities will carry you further than you could ever have imagined."

- RABBI STEPHEN AXINN, 86

"Joy! You make your own happiness but you have to find your own joy."

JACK SAVAGE, 93

### **PLACARDS**