

Primary

Park Dad

Subheading Font

Crafted with Intention

Secondary

PA
RK

Body Font

At Park Dad, we're on a mission to
normalize responsible relaxation fo



#42554f

C: 72% M: 50% Y: 61% K: 34%
R: 66 G: 85 B: 79
Pantone: 7736 U

#a33d3f

C: 26% M: 87% Y: 74% K: 17%
R: 163 G: 61 B: 63
Pantone: 7420 U

#abdac1

C: 33% M: 0% Y: 29% K: 0%
R: 171 G: 218 B: 193
Pantone: 7464 U

#c17752

C: 21% M: 59% Y: 73% K: 5%
R: 193 G: 119 B: 82
Pantone: 7412 U

This block shows a large teal rectangular area. In the center, the brand mark variations (a large 'P' and a circular logo with 'PA' over 'RK') are displayed in a dark teal color. Surrounding this central area are four circular icons, each containing the text '3.5g'. The tagline 'Crafted with Intention' is written in a script font, appearing twice: once at the top and once at the bottom, flanking the central brand mark.

