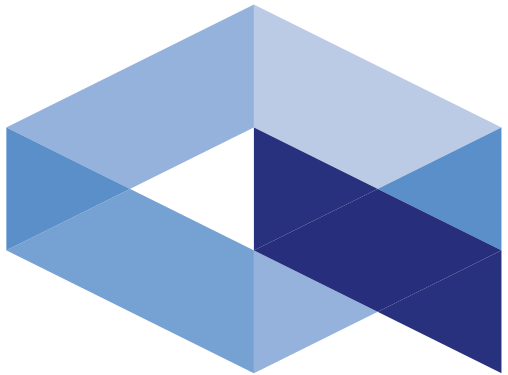


QUARRY BRANDING

A suite of identities for a New Haven based biotechnology research company.

Starting with a mark for QuarryThera, the scope of the company expanded. An umbrella company Quarry Holdings was founded and additional sub-brands were added.

Using the same design strategy for developing the QuarryThera mark, each sub-brand mark is comprised of an abstracted letterform symbol and company name—an easily repeatable formula for future brands.



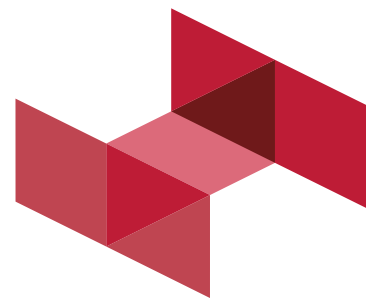
QUARRY
THERA



QUARRY HOLDINGS



DURACRIN



HEMEBIO



THERADAX

