

## **Project Overview**

Designed for the Connecticut Semiquincentennial Commission, this project set out to bring Connecticut's role in the American Revolution to broad public audiences in recognition of the 250th anniversary of the Declaration of Independence. The goal was to create a visual system for a series of 35+ posters that make history accurate, engaging, and accessible across diverse communities.

Each piece features a specific historical artifact or object paired with interpretive text, a QR code linking to additional resources, and institutional logos.

## **Design Approach**

The visual system is built around two layout formats — vertical and horizontal — to accommodate diverse installation contexts while maintaining a cohesive visual identity across all 35+ pieces. Accessibility and legibility at distance were treated as core priorities from the start.

The color palette draws from the Connecticut state flag, reinterpreted rather than reproduced directly, to ground the series in a sense of state identity without relying on literal reference. The four-color system creates visual consistency across the series while allowing enough flexibility to differentiate individual posters.