GREATER HARTFORD TRANSIT







Making the World More Open

Your community is your world. But for some, that world can seem impossible to experience. Behind a barrier. Closed off. And with it, a whole world of experiences and opportunities are closed off, too.

We make the world more open. So everyone has the freedom to travel and access all of the experiences and opportunities in life, contributing to a richer, more diverse and inclusive community.






GREATER
HARTFORD
TRANSIT

LOGO VARIATION

The Greater Hartford Transit logo system is designed for clarity, flexibility and consistency across all applications. The full logo is available in both primary (horizontal) and secondary (stacked) configurations to accommodate a wide range of layouts while maintaining strong brand recognition.

The word mark may also be used independently when space or context requires a simplified expression of the brand.

The logo mark can be used as a brand icon, a compact and highly recognizable symbol, ideal for digital use such as favicons, social media headers and wayfinding. Built from the same core visual elements as the full logo, the icon ensures continuity across all touch points while preserving legibility and impact at small sizes.

FULL LOGO: Primary and Secondary Logo





WORD MARK:





ICON/FAVICON:







OPEN ROAD



ENCOMPASS



FREEDOM RIDE



LINK



UNION STATION


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